

GENERAL ELECTRIC

Presents

THE VITAL LINK



minutes of modern ideas can save you thousands of plant electrical dollars

- ASSURED POWER CONTINUITY
- REDUCED INSTALLATION AND OPERATING COSTS
- FAST, EASY SYSTEM PLANNING
- PROTECTION FOR PERSONNEL AND EQUIPMENT

This film gives a summary of the most advanced ideas in the field of plant distribution engineering in the last 10 years. If you haven't made any changes in your plant electrical system during this period, you are probably losing thousands of power dollars each year. If you are planning expansion or modernization, then this film is even more important. The 20-minute film, together with a 28-page Industrial Distribution Idea Book, will bring you up to date on the most recent engineering developments in power distribution. The film examines and evaluates a dozen ideas in this field—ideas that will help you plan your

system from the beginning... *reduce* distribution costs... *maintain* power continuity... and *safeguard* both personnel and equipment.

To follow-through, you can call on your consulting engineer, your utility's industrial power sales engineer, and General Electric's sales engineer. They will help you plan and install your system—from metal-clad switchgear to load-center unit substations.

YOU CAN ARRANGE A SHOWING AT YOUR PLANT of "The Vital Link" through your nearest G-E apparatus sales representative. General Electric Co., Schenectady 5, New York.

a new G-E sound color slidefilm

You can put your confidence in—

GENERAL ELECTRIC

PROVIDES
GREATER RELIABILITY
GREATER FLEXIBILITY
HIGH DEGREE OF SAFETY

MODERN POWER SYSTEM
Provides
GREATER RELIABILITY
GREATER FLEXIBILITY
HIGH DEGREE OF SAFETY

12 MONEY-SAVING IDEAS
FOR
MODERN INDUSTRIAL
POWER SYSTEMS

SAVES 20% LESS

480-VOLT SYSTEM
SAVES 35%
compared with a
240-VOLT SYSTEM

400-VOLT SYSTEM
SAVES 35%
compared with a
240-VOLT SYSTEM

400-VOLT SYSTEM
SAVES 35%
compared with a
240-VOLT SYSTEM

400-VOLT SYSTEM
SAVES 35%
compared with a
240-VOLT SYSTEM

6. Uninterrupted
Power Supply

7. Up-to-date
Power Supply

8. Up-to-date
Power Supply

9. Up-to-date
Power Supply

10. Up-to-date
Power Supply

11. Up-to-date
Power Supply

12. Up-to-date
Power Supply

13. Up-to-date
Power Supply