

TRADE SPECIFICATIONS

COST AND SELLING PRICES AS OF MARCH 31, 1942

TRADE NAME: Bounty Interior Gloss
 CATEGORY: Interior Gloss
 COLOR: White
 NUMBER: 201
 QUALITY: Second

PIGMENT:	LB.	YIELD IN GALLONS	UNIT COST	TOTAL
Titanium Calcium Pigment	527	20.0	.060	31.6
VEHICLE:				
Refined Linseed Oil	79	10.2	.140	11.08
Polymerized Linseed Oil	82	10.1	.177	14.57
Ester Solution	264	33.0	.070	23.28
Mineral Spirits	92	14.0	.014	1.28
Heavy Naptha	94	13.8	.013	1.22
Cobalt Tollate	1-5/8	.2	.305	.61
Lead Tollate	3-5/8	.3	.093	.28
Calculated Yield	1143-2/3	101.6		170.4
Manufacturing Loss 3%		3.6		
Actual Yield		98.0		

COST ANALYSIS:

Material cost per gallon or pound (Total cost divided by actual yield)
 Direct Labor cost per gallon
 Factory Overhead per gallon
 Bulk cost per gallon
 Complete package cost per gallon
 Factory cost in package per gallon

Not known
 Not known
 Not known
 Not known
 Not known

PRICES:

- (A) Company owned or controlled outlet 31.61 gal.
- (B) Independent wholesaler 1.00 gal.
- (C) Company owned or controlled outlet to retail customer 1.00 gal.
- (D) Independent Retailer 1.75 gal.
- (E) To other (Painters, Industrial, etc.) 2.00 gal.

Above prices are highest charged -- average prices will closely approximate (A)