

TO GET THE NEWEST
ROOM-PAINT COLORS

ON **SALE**

From April 12th to April 30th only



\$1.00 OFF
on every gallon of
FUL-COLOR LATEX PAINT

Ready-mixed colors, Reg. \$6.23

NOW \$5.23

Custom colors slightly higher

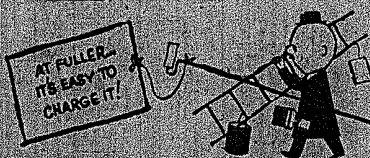
Come in—see the 128 stunning new fashion colors now added to the Fuller Jewel Cases. Everything from the soft, subtle shades to the deep and striking—on this New Color Introduction Sale.

Ful-Color rolls on so quick and easy—it's a breeze, even for beginners!

Ful-Color dries so fast—in less than an hour! And no painty odor!

Clean-Up's A Cinch!—rollers, brushes—even your hands wash clean with just plain water!

And Ful-Color is washable! Stays fresh and lovely looking through years of repeated washings!



W. P. FULLER & CO.

MAIN OFFICE
301 MISSION STREET
SAN FRANCISCO

IN YOUR AREA!

SAN FRANCISCO

BAYVIEW DISTRICT

Bayshore Woodcraft
Albany and Bayshore Blvd.
G. Moxall & Sons Hardware
816 Third St.
P.V.'s Home Service
2633 San Bruno Ave.

DOWNTOWN DISTRICT

W. P. Fuller & Co.
4274 Market St.
Hundley Hardware
662 Mission St.
Market Hardware
617 Jackson St.
E. W. Woolworth Co.
878 Market St.

FILLMORE-DIVISADERO DISTRICT

C. A. Bauman Hardware
2415 Divisadero St.
Reid Hardware
631 Divisadero St.
S. F. Electric & Hardware
1006 Fillmore St.

HIGHT-ASHBURY DISTRICT

Robert's Hardware
1687 Haight St.

INGLESIDE DISTRICT

Ocean View Hardware
2 Sadowa St.
Victoria Building Supply
301 Randolph St.

MARINA DISTRICT

Rotts Hardware
2132 Chestnut St.
Union Hardware
2144 Union St.

MISSION DISTRICT

Bunney Hardware
2415 Mission St.
Peters Hardware Store
4540 Mission St.
W. P. Fuller & Co.
1674 Valencia St.
W. G. Menary Co.
8128 Mission St.
Modern Paint & Wallpaper
6218 Mission St.
F. G. Norman & Sons Hardware
890 Valencia St.
O'Brien Hardware
2000 Twenty-fourth St.
Thompson's Paint Store
2170 Twenty-third St.

NOR VALLEY DISTRICT

M. Tapp Hardware
4055 Twenty-fourth St.

NORTH BEACH DISTRICT

Pioneer Paint Store
1213 Stockton St.

BELMONT

Belmont Paint Co.
755 Kalston Ave.

BRISBANE

Brisbane Hardware

BURLINGAME

McClellan's Hardware
1245 Broadway
Remus
244 Primrose Road

DAILY CITY

Central Hardware
2123 Divisadero St. & Blvd.
Colma Pioneer Hardware
22 San Pedro Road

HALF MOON BAY

Diamond Mill & Cabinet Works

MENLO PARK

Cheney's
846 Santa Cruz Ave.

MILLBRAE

Jack's Hardware
1625 El Camino Real
Millbrae Hardware
728 Broadway

PALO ALTO

Irvine's
127 Lydon Ave.

PESCADERO

Williamson's

BENICIA

Culver Hardware Store
785 First St.

FAIRFIELD

Gordon Hardware Store
741 Texas St.

KENTFIELD

Kentfield Hardware
870 College Ave.

LARKSPUR-GREENBRAE

Ben-Air Hardware
134 Sir Francis Drake

POINT REYES

Grand Co.

Segale & Demertini

454 Columbus Ave.
Sun Hardware
1005 Grant Ave.

POTRERO DISTRICT

J. C. Hardware
314 Connecticut St.

RICHMOND DISTRICT

Bayview Hardware
614 Geary Blvd.
Clement Hardware & Plumbing
214 Geary Blvd.
Fred Cooper's Hardware
5221 Geary Blvd.
W. P. Fuller & Co.
538 Clement St.
Geary General Glass Co.
3129 Geary Blvd.

Heine's Hardware

3614 Balboa St.
Tausig Hardware
2010 Balboa St.

SUNSET DISTRICT

Glen Fiva & Ten
3714 Judah St.
Lambert's Hardware & Lumber
3405 Taraval St.
Lehmann Linoleum
2337 Irving St.

Progress Homewares

726 Irving St.
Scott's Hardware & Paint
2501 Irving St.

Shopeny Hardware

1816 Irving St.
Sunset Bazaar
430 Irving St.

Taraval Hardware

1000 Taraval St.
White Lumber Co.
1500 Noriega St.

UPPER MARKET DISTRICT

Jeffrey Hardware
5281 Market St.

YAN NESS-POLK DISTRICT

Dinner Hardware Inc.
1715 Polk St.
W. P. Fuller & Co.
1430 Yan Ness Ave.
Harold Helbing
1292 Sutter St.

VISITATION VALLEY DISTRICT

Johnson & Son Hardware
34 Leland Ave.

WESTERN ADDITION DISTRICT

Buckley Hardware & Plumbing
551 Hayes St.

WEST PORTAL DISTRICT

W. P. Fuller & Co.
311 West Portal Ave.

WESTLAKE DISTRICT

W. P. Fuller & Co.
167 Southgate Ave.

PENINSULA

REDWOOD CITY

Helmslet Hardware
2381 Main St.
Jordan's
937 Jefferson St.

SAN BRUNO

Cole's Point Store
444 San Mateo Ave.

SAN CARLOS

Bull Builders Supplies
625 Industrial St.
Columbia Hardware Inc.
895 Laurel Ave.

SAN GREGORIO

Peterson & Alford

SAN MATEO

Bull's Hardware
100 Twenty-fifth Ave.
W. P. Fuller & Co.
423 South E. St.
Shore-Va. Hardware
530 S. Norfolk St.

SHARPS PARK

Pacific Manor Hardware
Pacific Manor

SOUTH SAN FRANCISCO

Brentwood Variety Store
120 Westwood Dr.
Reed's Paint & Wallpaper
444 Grand Ave.
South City Lumber & Supply
Railroad Ave.

NORTH BAY

SAN ANSELMO

San Anselmo Hardware
524 San Anselmo Ave.

SAN RAFAEL

San Rafael Glass & Paint
1115 Third St.
South Hardware
120 Fourth St.

SANALITO

Sanalito Hardware & Plumbing
721 Bridgeway

STINSON BEACH

Alley's Store

VALLEJO

King's Paint Store
521 Marin
Lovers Hardware
819 Broadway

Big Fam



Model FS-101-S

NO "TIGHT M



SAN FRA

Mission
BOTH STORES O
AND FRIDAY N