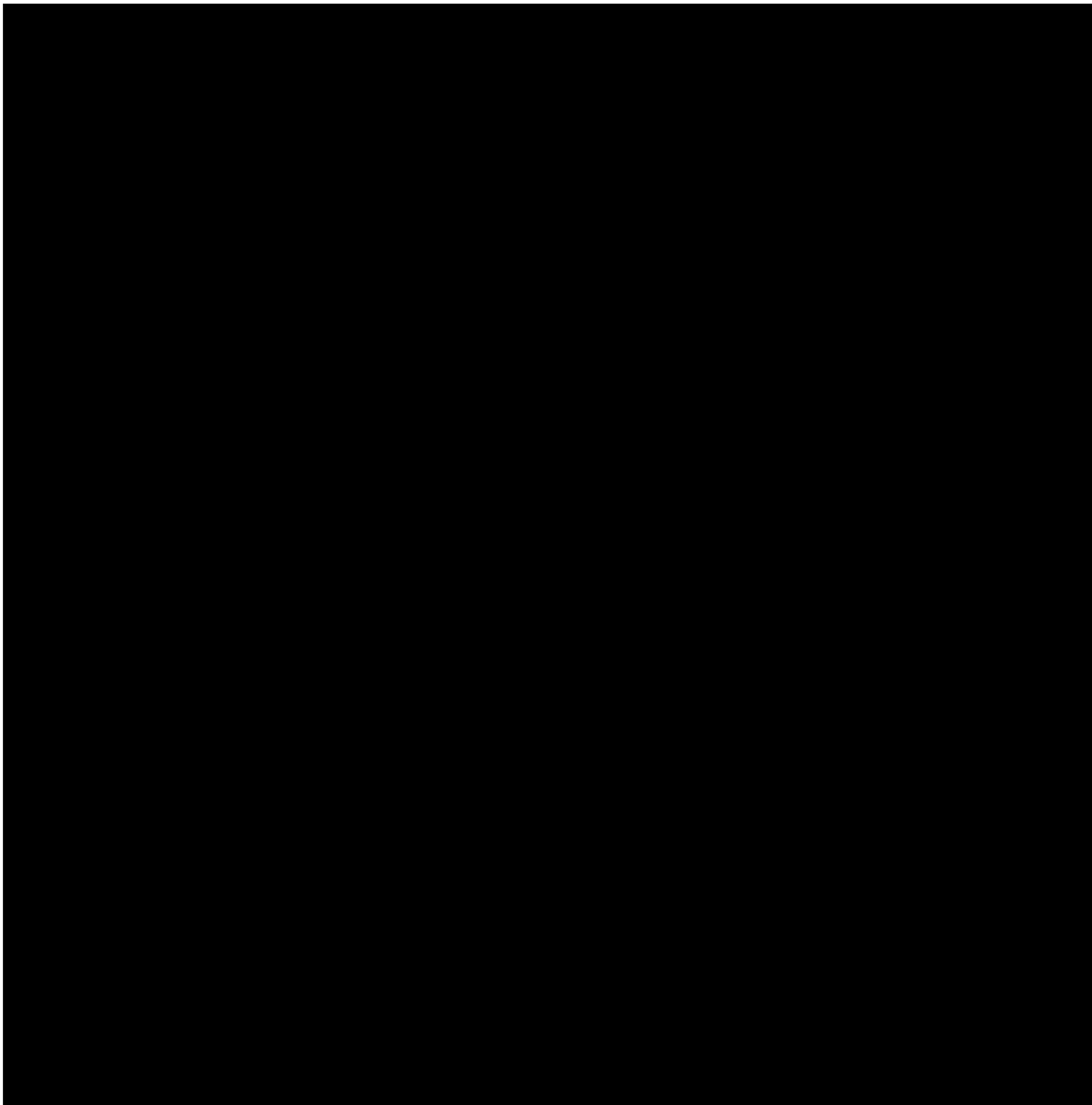


SWP

SHERWIN-WILLIAMS PAINT, PREPARED

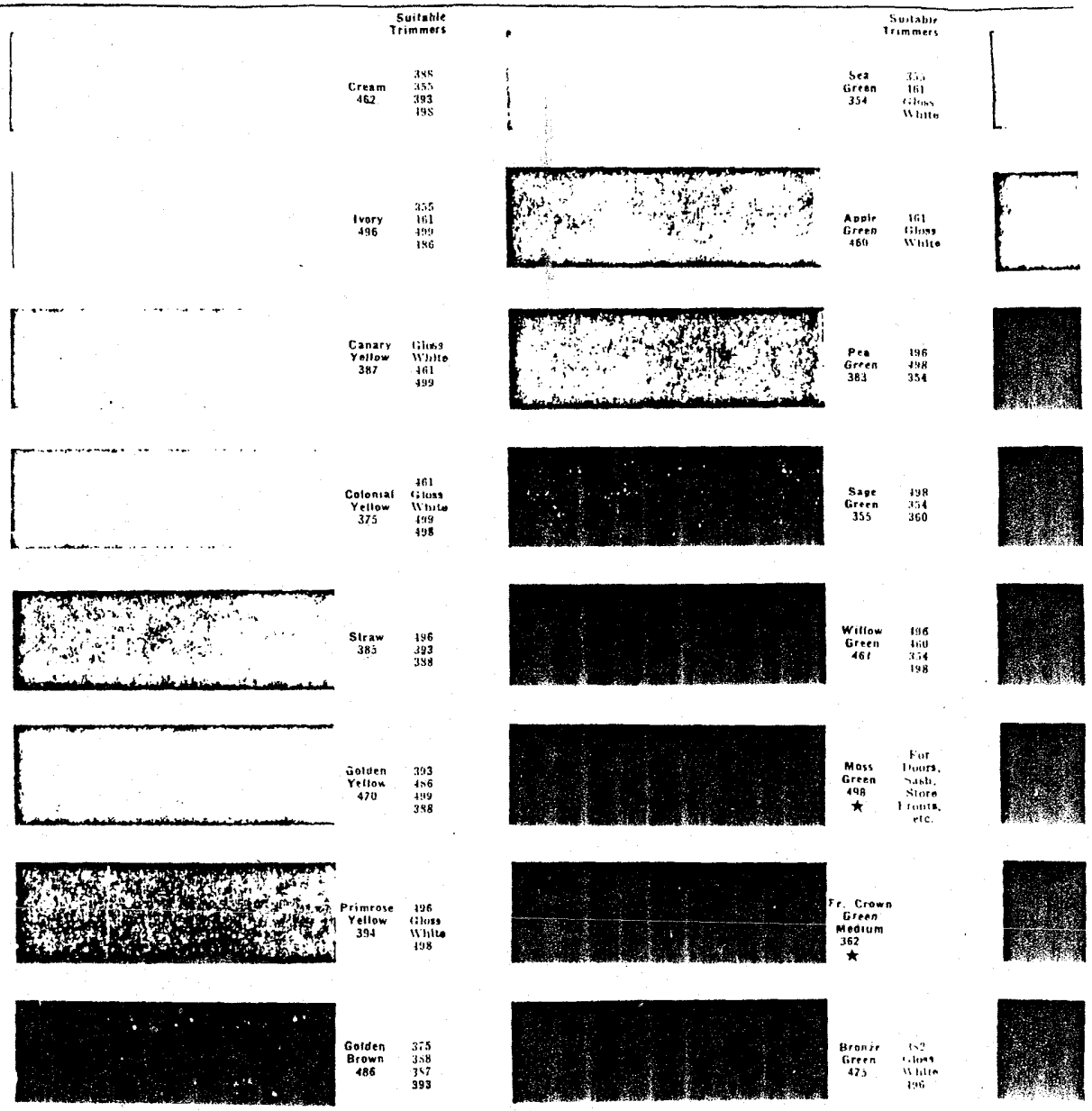
SWP is the most durable and economical paint that can be made. It costs less per job and wears longer than any other paint, either ready prepared or mixed by hand. It is made in one quality only, and that the very best. It is sold the world over by established agents.

The man who buys the raw materials and prepares a paint himself, cannot possibly make a paint equal to SWP. It is a case of hand work against mechanical efficiency; human guesswork against exact scientific formulæ; hand-stirring against fine machine grinding. It is taking chances on the quality of the raw materials against the certainty of the scientific laboratory.

In the manufacture of SWP we spare neither skilled workmanship nor the quality of the materials used in making it the finest possible. Our unusual facilities and paint knowledge, gained from over 50 years of experience, enables us to manufacture a paint of greatest covering capacity, greatest durability, and therefore greatest economy.

SWP is prepared ready for use in a consistency as heavy as is ever required. Instructions for its application should be carefully followed in order to secure good results.

SWP, A PREPARED PAINT FOR BUILDINGS, OUTSIDE AND INSIDE. MADE E



Colors marked thus ★ also Outside Gloss White, China Gloss White, Flat White and Inside Varnish White, are higher in price than ot

0007-SWP-00000147a

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SWP, A PREPARED PAINT FOR BUILDINGS, OUTSIDE AND INSIDE. **MADE BY THE LARGEST PAINT AND VARNISH MAKERS**

	Suitable Trimmers		Suitable Trimmers		Suitable Trimmers	
			Sea Green 354	355 161 Gloss White	Sky Blue 464	For Porch Ceilings, etc.
Cream 462	388 355 393 198					
Ivory 496	355 461 199 486		Apple Green 460	161 Gloss White	Blue 369	For Inside Use
Canary Yellow 387	Gloss White 461 499		Pea Green 383	196 198 354	Tobacco Brown 393	175 385 387
Colonial Yellow 375	461 Gloss White 199 198		Sage Green 355	198 354 360	Antique Brown 499	375 391 196
Straw 385	196 393 398		Willow Green 461	196 160 354 198	Modern Brown 388	387 391 393
Golden Yellow 470	393 486 199 398		Moss Green 498 ★	For Doors, Sash, Store Fronts, etc.	Red 367	175 391 196 Very durable for Brick work
Primrose Yellow 394	196 Gloss White 198		Fr. Crown Green Medium 362 ★		Rich Maroon 382	For Doors, Sash, etc.
Golden Brown 486	375 388 387 393		Bronze Green 475	182 Gloss White 196	Bottle Green 484	198 391

s ★ also Outside Gloss White, China Gloss White, Flat White and Inside Varnish White, are higher in price than others on this folder. SWP is also made in Black N... St...

[redacted]