

1 A Never knew they were planning on a label or
2 that they were putting one out.

3 Didn't know anything about labeling anyway,
4 except I have a hell of a time reading the caution,
5 because they got the print so goddamn fine that you
6 can't read them.

7 Q What are you talking about?

8 A My medicine mostly.

9 BY MR. SMITH:

10 Q Do you agree that if a label is in small
11 print that it is likely it is not going to be read?

12 A I would think that is a fair question.

13 Q You agree that that is a fair statement,
14 don't you?

15 A I think so, yeah.

16 Q And in order for a label to be effective, it
17 has got to be easy or conspicuously obvious to
18 somebody who is going to be using the product; do you
19 agree?

20 A It ought to grab you.

21 Q It ought to grab you?