

To: Jackson, Ryan[jackson.ryan@epa.gov]
From: Workforce Requirements - Exec Order Workshop
Sent: Tue 5/23/2017 3:09:34 PM
Subject: [SPAM] For All Gov Execs, Mgrs & Staff to Comply with Exec Order: Workforce Requirements EO 13781

**Workforce Requirements
of the President's
Executive Order 13781
Training Workshop
June 28, 2017**

Confirmed Speakers
Terry Gerton
President & CEO
**National Academy of
Public Administration
(NAPA)**

Bob Corsi
**Secretary of Board of
Directors**
**Senior Executives
Association (SEA)**
**Former Assistant Deputy
Chief of Staff for
Manpower, Personnel and
Services**
**Headquarters, U.S. Air
Force**

Rebecca Ayers
**Performance Management
Solutions, OPM**

Tom Gilbert
**Assistant Director of
Strategic Issues, GAO**

Deb Tomchek
**Former Director of Human
Resources (HR)**

DOJ and DOC

Marcus Brownrigg
Strategic Partnerships
and Communications
Advisor
Office of the Chief
Executive Officer
Corporation for National
and Community Service
(CNCS)

Jeffrey Neal
Senior Vice President, ICF
Former CHCO at DLA and
DHS

Lou Kerestesy
Founder & CEO
GovInnovators

Mika Cross
Federal Workplace Expert

**Please Review and Forward to
Your Government Executives,
Managers and Staff
Who Play a Part in Meeting the
Workforce Requirements of the
President's Executive Order**

Potomac Forum Training Workshop

**The President's Executive Order:
How to Meet the Workforce
Requirements of the
President's Executive Order
13781
Training Workshop**

*What Federal Executives, Managers,
and Supervisors Need to Know
to Support the Goals of the Executive
Order for
Reforming the Federal Government
and
Reducing the Federal Civilian
Workforce*

**Date: Thursday, June 28,
2017**

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www.PotomacForum.org
(703) 683-1613
info@PotomacForum.org

**Location of Workshop:
Willard InterContinental Hotel
Washington, D.C.**

**Potomac Forum Training
Workshops are 100% Educational
and NOT Sales or Marketing
Events**

**The Press is Not Permitted to
Encourage
Candid Discussion in our 100%
Learning Environment**

**"Early Bird" Reduced
Registration Until June 2nd**

Overview:

The president issued an executive order (EO) on March 13, 2017 which requires agencies to plan and implement long-term workforce reductions and incorporate the plan as a government-wide workforce priority into their Agency Strategic Plan and/or Human Capital Operating Plan.

This Potomac Forum training workshop for government will provide information for agency executives, managers, and staff to respond to the EO.

Experienced human capital executives and experts will share their insight and experience in developing and implementing long-term and near-term workforce management practices that will help attendees understand how best to improve performance, increase accountability, and reduce costs.

This workshop will provide you with practical, easy-to-implement tools and resources to help you achieve the best results through your agency's efforts to restructure, reshape and eliminate inefficient functions to achieve the goals of EO 13781 while enhancing employee performance to increase mission efficacy and increase retention.

What You Will Learn:

- **A framework to plan for reorganization and functional consolidation**
- **Avoiding common pitfalls to managing performance and conduct in the modern workplace**
- **Where to find practical support mechanisms, resources and help for managers and supervisors**
- **How to prepare the workforce for activities in cost cutting, reshaping, reducing, and reorganization**
- **Managing change through effective internal and external communications**
- **Driving positive outcomes by leveraging the Federal Employee Viewpoint Survey Results into actionable steps that help cultivate an inclusive culture designed to retain top talent and optimize employee potential**

Why You Should Attend:

- **Learn proven management strategies to demonstrate return on investment, cost savings, and enhanced management efficiencies from developing an effective long-term workforce reduction plan**
- **Understand how to leverage alternative service delivery models and streamline mission support functions to provide greater efficiency while improving quality**
- **Maximize employee performance by focusing on concrete steps to increase performance and effectively deal with poor performers**
- **Optimize employee recognition programs designed to recognize, reward and retain top performers**
- **Build your toolkit for cultivating a culture of engagement and accountability designed to achieve enhanced organizational and individual performance**

Who Should Attend:

- **Federal supervisors and managers**
- **Federal HR practitioners and anyone responsible for implementing agency restructuring plans**
- **Inspector Generals and Staff**
- **Federal employees or members of employee affinity groups**
- **Communications practitioners responsible for leading change management and internal communications campaigns**

Format:

Lecture, guest speakers, and practical exercises.

CEUs Awarded Upon Workshop Completion

Press is NOT Invited to Register or Attend

"Early Bird" Reduced Registration Until June 2nd

"Send-A-Team" Registration Fees

No Press to Promote Candid Discussion

Registration and Information:

www.potomacforum.org

Call: (703) 683-1613

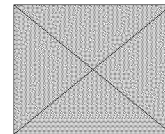
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