



SAVE MIXING TIME ON ALL YOUR JOBS

...USE DUTCH BOY ALL-PURPOSE
SOFT PASTE WHITE-LEAD

FOR BOTH INSIDE AND
OUTSIDE WORK



DUTCH BOY ALL-PURPOSE
SOFT PASTE WHITE-LEAD

A new-type soft paste which, in addition to being quick-mixing, can be used for inside flat as well as outside gloss work. Contains pure white-lead, pure linseed oil and a little turpentine—nothing else. 12½, 25, 50 and 100 lb. Kegs.

● Dutch Boy offers a new all-purpose soft paste to painters who have felt the need for one white-lead which will take the place of two...one white-lead that can be mixed to give a durable gloss or a perfect flat finish...one white-lead that, for either purpose, always mixes quickly.

As its name indicates, Dutch Boy All-Purpose Soft Paste White-Lead is suited to

every painting job...both exterior and interior. No need now to carry two grinds of lead in the shop...this one serves all purposes.



Quicker-mixing...easier-brushing

The moment you open your first keg of this new soft paste white-lead you'll notice important differences. Extra softness that makes it easier and quicker to thin. New smoothness that results in an easier-brushing, far-spreading paint. Greater whiteness that not only gives you whiter jobs, but also helps you get clearer tints.

These improvements are due to a special milling process which includes extra grinding, and the addition of a small amount of pure turpentine.

Use this new All-Purpose white-lead on your next job...for both interior and exterior work. Use it not only to save your own time and effort, but for the better results it gives your customers. Use it with the other Dutch Boy products listed opposite. Then you can make every job an All-Dutch Boy job...throughout.



OTHER MEMBERS OF THE DUTCH BOY FAMILY

NEW DUTCH BOY COLORS-IN-OIL—The new paste colors that can be added to paint without thinning. True in color tone. High in tinting strength. Easier to use. Especially suited for tinting white-lead paint. Line includes all popular colors. Friction-top cans to prevent skinning—half pint, quart, gallon. Also sold in tubes.

NEW DUTCH BOY LIQUID DRIER—A properly balanced, full strength painters' drier of characteristic Dutch Boy quality. Sealed cans: half pint, pint, quart, gallon.

Also

DUTCH BOY FLATTING OIL
DUTCH BOY WALL PRIMER
DUTCH BOY LINSEED OIL

NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 900 W. 18th St., Chicago; 659 Freeman Ave., Cincinnati; 820 W. Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 2260 24th St., San Francisco; National Bescon Lead Co., 800 Albany St., Boston; National Lead & Oil Co. of Pa., 316 4th Avenue, Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Phila.

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American Painter and Decorator, June, September
Master Painter and Decorator, June, September
Painter and Decorator, June, October
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EVERY JOB AN ALL-DUTCH BOY JOB

For Gloss Paint Jobs
Dutch Boy All-Purpose Soft Paste
Dutch Boy Linseed Oil
Dutch Boy Liquid Drier

For Flat Paint Jobs
Dutch Boy Wall Primer (for plaster walls)
Dutch Boy All-Purpose Soft Paste
Dutch Boy Flattening Oil

For All Paint
Dutch Boy Colors-in-Oil

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