



*The Softest and Smoothest
Surface Obtainable*

THE HOYT PLAIN IMPRESSION LEAD

for

Electrotypers

WE use only selected materials, which run uniform, in the manufacture of our plain impression lead. It renders the softest and smoothest surface obtainable.

We also manufacture coated impression lead. Any size you wish we will gladly supply. Our facilities enable us to make quick deliveries of all kinds of metals used for these purposes.

Our line of products includes electrotype metal, tint plates, electro cases, base plates, crawl-proof sheet lead for lining plating tanks, linotype metal, monotype metal and stereotype metal.

HOYT METAL COMPANY
St. Louis, Mo.

NATIONAL LEAD COMPANY

Selling Agents

CHICAGO DETROIT NEW YORK
CINCINNATI

INTERNATIONAL ASSOCIATION OF

ELECTROTYPERS - JUNE 1, 1929

Feb. 1, Aug. 1, Oct. 1, 1929.

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