

TRADE NAME: QUE BRUSHING WHITE FLAT
CATEGORY: INTERIOR FLAT WALL PAINT

COLOR: WHITE
QUALITY: SECOND

PIGMENT: 67.8 % LBS. GAL. YIELD UNIT COST TOTAL COST

Lithopone	200	5.58	.0425 lb.	\$ 8.50
Titanox C	300	11.49	.0559 "	16.50
Asbestine	200	8.42	.98 cwt.	1.96
Barytes	200	5.40	1.62 "	3.24
Whiting	100	4.43	1.30 "	1.30
XX Zinc Oxide	20	.43	.0725 lb.	1.45
Alumina Hydrate VEHICLE 32.2 %	6	.29	.15 "	.90
#90	6	.60	.08 lb.	.48
Stearate Jelly	14	2.00	3.24 cwt.	.454
#21-R	219	30.0	.81 gal.	24.30
#1062	61	8.0	.98 "	7.84
Varsol	177	27.0	.10 gal.	2.70
#17	8	1.0	.44 "	.44

CALCULATED YIELD 1511 104.64 \$ 70.064

MANUFACTURED LOSS 3.4 %

ACTUAL YIELD 101 gals.

COST ANALYSIS

MATERIAL COST PER GAL. OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD).....693
DIRECT LABOR COST PER GAL., OR LB.0628
FACTORY OVERHEAD PER GAL., OR LB.0644
BULK COST PER GAL., OR LB.8202
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE)..133

FACTORY COST IN PACKAGE PER GAL., OR LB.96

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET	_____
(B) TO AN INDEPENDENT WHOLESALER	_____ 1.15
(C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER	_____
(D) TO AN INDEPENDENT RETAILER (DEALER)	_____ 1.20
(E) TO OTHER (SPECIFY)	_____

OPA 000344