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NLI 113825

DUTCH BOY

the Line of Quality

No other paint ever and every
paint house can be certain of Dutch Boy
quality from start to finish no other than
the line of Dutch Boy Painters' Products.
Now, under the Dutch Boy name and
trademark, are the materials needed to
prime and finish every type of surface
wood, brick, stone, concrete, stone,
metal, plaster or wallboard whether it be
inside or outside.

Not only are the products in the Dutch
Boy line kept up to the high standard
represented by this well known name, but
they are carefully manufactured and harmon-
ized to be used together. Dutch Boy
household and Dutch Boy liquid down are
just the right combination with Dutch Boy
white lead to make long-lasting exterior
glaze paint. The same is true of lead
killing and for producing flat paint with
Dutch Boy white lead. As an ideal combina-
tion for this white lead flat there is Dutch

Boy wall primer. With either glass or flat,
Dutch Boy colors have the high tensile
strength that produces the desired color
with a minimum of tending materials.
Finally, to see Dutch Boying Red Lead gives
a most beautiful and complete compatible
with colors of white lead coats.

No other standard as Dutch Boy.
You'll get the kind of paint job that will
please you whether you are the man who
made the bill or pays the bill.



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DUTCHBOY WHITE LEAD



In these days of substitutes and more substitutes it is comforting to know that you can still get the same high quality Dutch Boy white lead because there is no change of white lead. There's plenty for you and plenty for houses.

Dutch Boy's white lead is even better than before. It is whiter, has better body and greater hiding power.

Of course, the dealer is still Dutch Boy white lead's outstanding characteristic. Its reputation for long lasting protection is well known through years of use in the line of ships, on farm houses and barns, on weathered poles, bridges and small, far scattered work.



Yes, with all this, Dutch Boy white lead is just the same as before. You can buy it in the same old-fashioned way, by the gallon or by the barrel, or you can buy it in the same old-fashioned way, by the can.

priced from \$1.00 a price you are paying for each 116.11 quarts and the 71000 in performance.

For more information

contact your dealer

usually painted for decorative effect. But the new Dutch Boy white lead is a great help in the decoration. One of the same big old white lead is not only a paint to produce a flat or a semi-gloss; a light stipple or a heavy gloss - in any color for houses and for any use and for any use to decorate. It also is combined with the appearance and Dutch Boy's white lead is without changing and working.

Dutch Boy white lead, both white paint and heavy paste, is packed in 100 lb steel kegs and in 25 and 12 1/2 lb steel pails. The two or combine it now for economy at any time to change the method of packing but no matter in what form of container Dutch Boy is packed it will always be the same high quality pure white lead that you have always known.

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NLI 113827

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DUTCHBOY PURE WHITE LEAD PAINT

A SPECIAL PRIMER

The same pure white lead that has protected America's homes for more generations is now here in this new ready-mixed form. It is an All-lead paint - exactly the type of paint that for years and years has been serving our builders. For paint jobs that last long, look well and do not crack and rub.

The new Dutch Boy is a paint that will give you brilliant whiteness and high luster - even on new wood or on a dark discolored surface.

You can be sure that on all outside jobs, large or small, Dutch Boy Pure White Lead Paint covers more than twice as fast as the "old" type of paint. It gives you the same protection down to the very bottom - the way white lead used to.

Try the new Dutch Boy paint on the next job where you want white lead's creaminess and durability plus the convenience of a ready-mixed product. You'll find, too, that it costs no more than regular quality paint.

In addition to the new Dutch Boy Pure White Lead Paint, we also have a special primer which is a lead coat for new wood. It seals and holds us well that our coat of Primer and our coat of Dutch Boy White give a perfect finished job on new wood.

Of course, this combination will do an equally good job on repainted work. For instance, the old dull, weathered paint it will make the surface sparkle and show new life. It is a beautiful combination that is not cracked by any other finished system on the market.



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LINSEED OIL



Filtered from carefully selected flax seed, promptly filtered, washed and aged for at least six months, filtered once more, packed in our new cans, sealed at the factory, these are the fine quality that set the popular Dutch Boy product. They may seem as the difference between the ordinary and the best of a paint job. That's the way when you can be safe with Dutch Boy linseed oil—sealed for your protection.

The excellence of Dutch Boy linseed oil begins with the selection of the seed from which the oil is pressed. That's the best seed will make the best oil and Dutch Boy uses the best.

The oil pressed from the seed is filtered and run into large tanks where it remains to settle and age. Then the clear, settled oil is drawn off, more carefully filtered, and packed in Dutch Boy cans.

The consistently high quality of sealed Dutch Boy linseed oil has made it the real favorite of painters who want to be sure of their job. They know that the Dutch

Boy name and trademark are. There is a product that will back up your shell and you can go ahead.

You can use no better white than Dutch Boy. You can do yourself no better service than to use it with Dutch Boy linseed oil. Then you know the quality has not been lowered—the seal has not been endangered.

THE NEW VINTAGE PACKAGE

You may find that the new Dutch Boy linseed oil can too will be packed in our yellow glass jars. Due to the metal shortage we can no longer pack oil in the square cans that have long been a familiar sight on paint jobs the country over.

But, though the package may be different, the oil is not. It will be the same high quality, easy and well settled. Keep safe for use and for your white lead jobs by the Dutch Boy seal.



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NLI 113829

This is a complete white lead for mixing with Duth's Blue white lead to make the paint, a paint that works, protects and decorates surfaces of plaster, wall board, doors, sashes and even to be exterior as well as interior.

The exterior it has all of white lead's fine appearance, durability, weather resistance and also, even wearing down by gradual chalking.

For interior white lead and Lead Mixing Oil paint is smooth, shining, gives a velvety and rich-looking finish. It is particularly adapted for use on wood because it will stand up and retain good appearance under repeated cleanings.



Duth's Blue Lead Mixing Oil, like Duth's Blue and Flatting Oil, is now being packed in the new Victory Package - one gallon glass jar, sealed for your protection.



LEAD MIXING OIL



This Duth's Blue product is also a special white lead for mixing with white lead. It produces a flat paint that can be stopped at any sharp texture.

White lead and Flatting oil paint are up at it enough for the painter to work fairly large stretches without weary about catching laps. It flows on easily, hides the surface well, backs up before setting and leaves no unsightly brush marks.

Duth's Blue Flatting oil is also an excellent glazing liquid for antique and similar decorative effects. It works well and gives that soft, velvety sheen required for the class of work.

Still another use for this versatile product is as a stain for interior wood. Mixed with the proper color it becomes a durable and economical finishing material for wood that is to be stained.

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Not much delay is needed in paint. If one could control such a variable as temperature and humidity, and if there were not a primer factor in the production of a painting job, it would not be so easy to add anything to speed up the normal drying rate of a paint. Since external factors cannot be controlled, however, it is usually safer to add a small amount of delay and then choose for a high quality product such as Dutch Boy liquid drier.

A properly designed drier works its drying action by speeding up the oxidation of linseed oil. It does this by enabling the oil to take up larger amounts of oxygen.

Dutch Boy liquid drier was designed especially for use in Dutch Boy white lead and linseed oil paint. It is strong and so balanced that a small amount is needed to provide proper drying of the paint film.



**LIQUID
DRYER**

WALL PRIMER

Dutch Boy wall primer coats all porous surfaces effectively and completely. This includes plaster, wallboard, plaster board and interior stucco or concrete walls. At the same time it hides even the dirtiest surface with a solid coat that affords the ideal foundation for any type of white lead finish.

This paint works easily under the brush, then saving time and enabling you to meet competition by keeping labor costs low. It also makes for heavy material and its spread of 100 square feet per gallon on smooth plaster.

It penetrates the surface sufficiently to give proper anchorage. Then, plus its unusual adhesion, means a foundation coat that will not be pulled loose by overcoating coats. Dutch Boy wall primer requires no special treatment or special rollers.



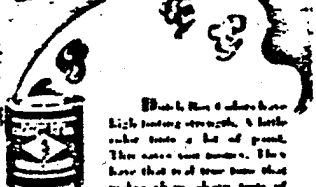
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COLORS IN OIL



Hatch Boy Colors have high lasting strength, a little color goes a lot of paint. They cover too much. They have that real true tone that makes them sharp tones of just the right shade. This covers too trouble. Hatch Boy Colors also have that quick drying consistency so you they disappear in the paint easily and quickly without lumping or streaking. This saves you time.

Hatch Boy Colors come in a full line that includes all the popular tinting colors.



This is a pure red lead paint all ready to brush. It contains no other pigments that might oxidize and lead which means that it possesses in full measure those qualities of strength, elasticity, and "solidness" and toughness that account for red lead universal acceptance as a metal protector.

In addition to being a durable paint, Hatch Boy Semi Quick Drying Red Lead dries to the touch in from ten to six hours and is ready for recoating the following day. This makes it a very practical paint for general use. The paint dries with a low sheen, ideal for building the next coat.

This paint also has excellent bonding qualities, with good flow and leveling. And it holds well. Further, it remains in suspension so that it does not require frequent stirring during application.



SEMI
Quick-Drying
RED LEAD

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