

Message

From: Jay Vroom [JVroom@croplifeamerica.org]
Sent: 9/18/2017 6:35:05 PM
To: Keigwin, Richard [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=151baabb6a2246a3a312f12a706c0a05-Richard P Keigwin Jr]; Beck, Nancy [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=168ecb5184ac44de95a913297f353745-Beck, Nancy]
Subject: FW: Special Invite: 9/19 Food Evolution & SMART Farm Educational Seminar
Attachments: ATT00001.htm; Food Evolution SMART Farm reception.pdf; ATT00002.htm

Dear colleagues at EPA—

Maybe you've heard about the new film "Food Evolution"—and if you have some curiosity I wanted you to know that a screening of the film will be tomorrow late afternoon/evening here in DC. The event is free to the public. The attached flyer explains the details and how to sign up for free.

Feel free share it with your coworkers!

Thanks

Jay

Jay Vroom
President & CEO
CropLife America

Ex. 6

Executive Assistant: Mary Jo Tomalewski (202.872.3849, mjtomalewski@croplifeamerica.org)

From: Katie Foster [mailto:Kfoster@usfraonline.org]
Sent: Monday, September 18, 2017 1:40 PM
To: Jay Vroom <JVroom@croplifeamerica.org>
Cc: Randy Krotz <rkrotz@usfraonline.org>
Subject: Special Invite: 9/19 Food Evolution & SMART Farm Educational Seminar

Hi Jay,

Below is the invitation to tomorrow's Food Evolution & SMART Farm Educational Seminar at The U.S. Capitol. I have also attached the invite for your reference.

Thank you again for your help is sharing this exclusive event with your Directors and staff. Let us know if there is anything else I can provide.

Best,

5:00 p.m. SMART Farm Reception
6:00 p.m. Food Evolution Documentary
7:30 p.m. Panel Discussion

Food Evolution & SMART Farm Educational Seminar

U.S. Farmers & Ranchers Alliance (USFRA) invites you to an important discussion with farmers, ranchers, agribusiness leaders and the entertainment industry about today's polarized debate marked by fear, distrust and confusion: the controversy surrounding GMOs and our food.

Hear from an esteemed panel of experts about the tools and technologies used in agriculture, which will help inform important decisions on The Hill impacting rural America, including the 2018 Farm Bill. The panelists will discuss ways that agriculture can continually improve in the areas of animal welfare, crop technology and sustainability and ideate ways to inform consumers about how we grow and raise food.

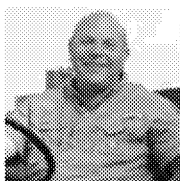
Also, join USFRA for a SMART Farm reception including 360-degree videos showcasing a modern pig farm. In addition, the program includes a showing of the Food Evolution documentary.

*Click the invitation to RSVP or to learn more.
Space is limited.*

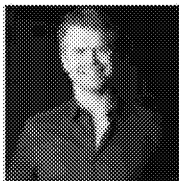
* U.S. Farmers & Ranchers Alliance *

**Food Evolution & SMART Farm
Educational Seminar**
Tuesday, September 19, 2017

5:00 pm SMART Farm Reception
6:00 pm Food Evolution Documentary
7:30 pm Panel Discussion



Zippy Duvall
President
American Farm
Bureau Federation



Scott Hamilton Kennedy
Food Evolution Director,
Producer, Writer



Emily Buck, Ph.D.
Ohio State University
Professor & Crop /
Sheep Farmer



Chris Galen
Sr. VP, Communications
National Milk
Producers Federation

U.S. Farmers & Ranchers Alliance (USFRA) invites The Hill, USDA, and EPA staff for an important discussion with farmers, ranchers, agribusiness leaders and the entertainment industry about today's polarized debate marked by fear, distrust and confusion: the controversy surrounding GMOs and our food.

Hear from an esteemed panel of experts about the tools and technologies used in agriculture, which will help inform important decisions on The Hill impacting rural America, including the 2018 Farm Bill. The panelists will discuss ways that agriculture can continually improve in the areas of animal welfare, crop technology and sustainability and ideate ways to inform consumers about how we grow and raise food.

Additionally, join USFRA for a SMART Farm reception including 360-degree videos showcasing a modern pig farm. In addition, the program includes a showing of the Food Evolution documentary.

LOCATION:

United States Capitol
Reception: Congressional Atrium
Documentary & Discussion: Congressional Auditorium

Please RSVP: <http://www.fooddialogues.com/food-evolution/>

If you have any questions, please contact Jennifer Johnson at jjohnson@usfraonline.org or call her at 636-449-5049.

We look forward to bringing everyone together.

Sincerely,



Brad Greenway
USFRA Chairman



Randy P. Krotz
USFRA CEO

U.S. Farmers and Ranchers Alliance,
16020 Swingley Ridge Rd, Ste. 300, Chesterfield, MO 63017

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Sent by rkrotz@usfraonline.org in collaboration with



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