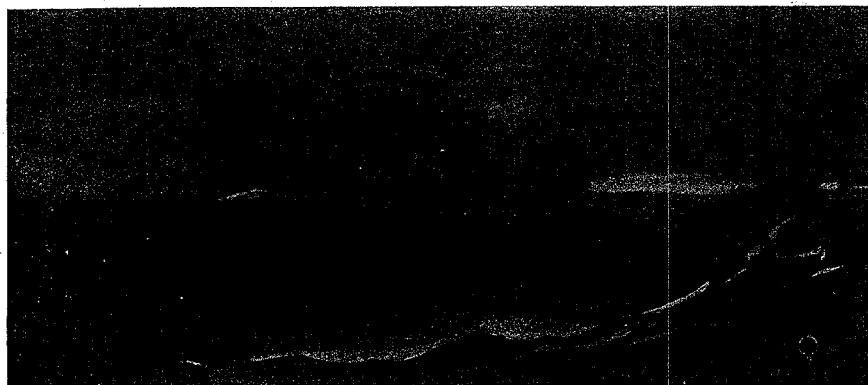




STURDY freighter pounding thru a thick March fog—the intermittent roar of the ship's horn—an anxious-eyed lookout peering into the surrounding mists—danger, ever-present danger, lurking always just ahead.

The Devil's Screen— fog on the high seas

WHEREVER ships sail on the seven seas, fog causes collision and wrecks. Even with improved navigation, with wireless, with super-powerful searchlights, fog continues to take its toll from shipping.

Every mariner's heart beats faster when the enveloping gray mists settle about his ship. Yet how often he overlooks other dangers, less swift in their approach, yet fully as destructive.

Every year loss from corrosion of ship steel runs into the millions. Slowly, surely, corrosion eats its way thru the toughest metal. Maintenance costs are increased. Company profits disappear.

Fortunately corrosion can be avoided. Ship steel can be adequately protected. Against a tough, durable shield of Dutch Boy red-lead, the severe attacks of the elements are helpless to do harm. The consistent use of Dutch Boy red-lead is an economical practice.

Dutch Boy red-lead sticks close to metal in a solid film that is moisture-proof, tough, long-lasting. It is the highest-grade red-lead obtainable and is sold in both paste and liquid form. The liquid comes in the natural orange-red for next-to-metal coats,

and also in browns, black, greens for finishing coats. The paste also comes in the natural orange-red, and can be tinted to dark colors.

Just as red-lead is unsurpassed for protecting metal, so white-lead is unequalled for painting all other materials. It is also ideal for use over a red-lead undercoating in the painting of metal where white or light colors are required. Mixed with flattening oil, pure white-lead, such as Dutch Boy white-lead, gives a lustreless finish of unusual beauty for interiors—a finish that is truly washable. Mixed with linseed oil, Dutch Boy white-lead produces a gloss exterior paint of extreme durability.

If you have a special painting problem, take it up with our technical staff, writing them in care of our nearest branch. This service is yours for the asking.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 800 Albany St.
Chicago, 900 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 485 California St.
St. Paul, 316 Fourth Ave.

DUTCH BOY RED-LEAD

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