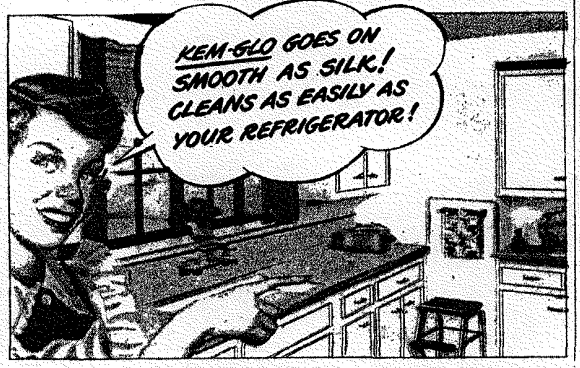
KEM-GLO

MIRACLE LUSTRE FINISH

Looks and Washes like Baked Enamel



Lustrous easy-to-keep-clean finish for kitchens, bathrooms and finest woodwork

KEM-GLO looks for all the world like baked enamel! So smooth! So lustrous! Such satiny gloss!

WASHES LIKE BAKED ENAMEL! KEM-GLO's porcelain-smooth surface cleans like magic.

SO EASY TO USE! KEM-GLO goes on like a breeze with brush or super cushion Roller-Koater. One coat covers most surfaces! No primer, no undercoater needed.

BEAUTIFUL! Ten lovely colors plus KEM-GLO WHITE that stays white!

1. Ready, easy to apply!
2. Dries in 3 to 4 hours!
3. Washable! Scrubable!

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$2.39

QUART



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Locks out grease | Withstands scuffs | Resists boiling water | Resists stains

INSIST ON GENUINE KEM-GLO AND GENUINE KEM-TONE!



CASH IN *on*

One of Broadway's Brightest Stars Did Just That, Despite a Shaky Start on Her Unlovely Legs

By Irmis Johnson

A RETIRED sea captain and his teen-aged daughter walked hand in hand up Broadway. The young miss preened as she looked at her image in each shop window. Her happy heart told her that the stares she encountered were looks of admiration for the dress her mother had made with the help of a Paris-style pattern.

Years later Actress Ruth Gordon learned to distinguish between smiles of derision and those of acclaim, but on this auspicious morning the girl from Wollaston, Mass., followed her father through the doors of the American Academy of Dramatic Arts and registered as a student, secure in the belief that fame was easily within her grasp.

It had taken tears and pleas to break down her parents' objections to a stage career. At the end of 12 months' hard work at the Academy there was cause for more tears, but Ruth Gordon decided to fight when she was told she might as well give up her ambition, that she never would be an actress.

The courageous way in which she tackled Broadway on her own and persevered in the face of uncomplimentary comments from agents and managers is cited by Walter B. Pitkin in his forthcoming book, "Road to a Richer Life" (Ziff-Davis Publishing Company), as a common-sense way of reacting to failure.

EVEN when Ruth Gordon finally got her first part in 1915, as Nibs in "Peter Pan," her joy was tempered with misery. She was so self-conscious about her bowed legs that she sometimes had trouble remembering her lines.

She vowed she wouldn't let those legs prove that her critics were right when they predicted that she never would be a stage star. She went to a Chicago surgeon and persuaded him to break her legs and reset them so they would be straight.

At the price of pain and hardship Ruth Gordon turned her early failures into real triumph. "Saturday's Children," "Serena Blandish" and "The Country Wife" were among the plays in which she starred on Broadway. And when she had reached the top as an actress she also turned playwright.

Failures are inevitable in every one's life, Mr. Pitkin points out, and many men and women succumb to them. A few know how to fail intelligently.

"The cleverest of all tricks," the author suggests, "is to capitalize on your losses and make them support you. Any dull fellow can capitalize on his gains. But only a most intelligent and bold man can fail intelligently—to the point of turning failure into profit."

HE TELLS of a young man who grew up in a family of textile manufacturers. When he finished college his grandfather set him up in a small textile business. The young man promptly failed. There was a second and a third try in other branches of the same business.

Finally the young man borrowed money and financed his own textile venture. In a span of nine years he failed eight times.

Then he walked into the bank where he had borrowed money. He asked to see the president.

"I've come for a job," he said.

"What job?" the president asked. And he laughed when the reply was, "Credit man for textile accounts."

"I've made every possible mistake in running my businesses," the young man said. "Nobody can fool me. I wrote down every mistake and studied it hard."

He produced a notebook that showed how thoroughly he had analyzed his faults.

"He got the job," Mr. Pitkin reports, "and in a few years he had made enough money to set himself

Illustrated by CHRISTOPHER STORM

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