

To: Getto, Leila[leila_getto@ios.doi.gov]
From: NMBC
Sent: 2018-06-21T13:23:42-04:00
Importance: Normal
Subject: Re: [EXTERNAL] Request for Secretary Zinke to Keynote August 14 event in New Mexico
Received: 2018-06-21T13:23:55-04:00
[DOI Event Proposal Information Form NMBC 8-14-18.docx](#)
[2017 Farmington BASH Invitation Featuring Ken McQueen.pdf](#)
[NMBC Energy Summit .pdf](#)

Hello Leila,

Thanks for taking the time to assist with our request for Secretary Zinke. The form and samples of past events are attached.

I know it's hard for you guys to vet groups like ours who make requests for a speaker (especially when we're requesting the Secretary).

Here are some other articles to help substantiate that we are indeed The Voice of Energy for NM:

[NMBC commentary on Sandoval County oil and gas Ordinance published by Rio Rancho Observer. \(5-16-18\)](#)

[NMBC commentary 'NM energy industry under attack,' published around the state reference frivolous lawsuits aimed at oil and gas industry. \(1-7-18\)](#)

[NMBC referenced by Western Wire as source of information on NM oil and gas production \(1-5-18\)](#)

[NMBC quoted by Western Wire reference NM AG Hector Balderas joining California to sue BLM over Methane Rule \(12-20-17\)](#)

[NMBC quoted by Farmington Daily Times reference event at Merrion Oil and Gas showcasing NMBC's affiliation with National Association of Manufacturers \(10-6-17\)](#)

[NMBC quoted by ABQ Business First reference NM oil and gas jobs \(7-13-17\)](#)

[NMBC commentary on Sierra Club using drama, not facts \(7-9-17\)](#)

[NMBC quoted by Energy & Environment News reference BLM methane rule \(7-5-17\)](#)

[NMBC quoted by ABQ Business First reference BLM methane rule \(6-22-17\)](#)

[NMBC quoted by The Westerner reference importance of oil and gas \(7-6-17\)](#)

[NMBC quoted by US Newsfeed reference NM clean natural gas production \(5-30-17\)](#)

[NMBC quoted by Shale Oil & Gas Magazine reference Tom Steyer's anti oil and gas money in NM \(5-17-17\)](#)

NMBC quoted by ABQ Journal reference BLM methane rule (5-11-17)

NMBC quoted by Morning Consult.com reference declining venting and flaring emissions (5-9-17)

NMBC quoted by ABQ Business First reference future of NM's San Juan Basin (4-25-17)

NMBC quoted by Santa Fe New Mexican reference EPA lack of enforcement of Obama-era rule (4-20-17)

NMBC commentary 'BLM has no authority to issue methane rule.' published around the state (3-20-17)

NMBC quoted by Energy Tomorrow reference importance of oil and gas (2-23-17)

NMBC quoted by U.S. News & World Report on oil and gas regulations (2-23-17)

NMBC Quoted by Energy and Environment News (2-21-17)

NMBC Stands for high paying oil and gas jobs (2-8-17)

NMBC quoted by Energy & Environment News reference methane rule rollback (2-3-17)

NMBC quoted by U.S. House Minority Leader Kevin McCarthy reference importance of oil and gas to NM (2-2-17)

NMBC on Chaco Area Fracking Lease Moratorium (2-2-17)

NMBC - What the Frack are they thinking? (2-2-17)

NMBC quoted by Santa Fe New Mexican on how venting and flaring rules impact NM oil and gas (1-27-17)

NMBC National Press on Methane Rule Repeal (1-27-17)

NMBC quoted by Western Wire reference support to repeal BLM Venting And Flaring Rule (1-27-17)

Article in Grant County Beat reference NMBC on national press call reference using CRA to repeal methane rule (1-27-17)

Please let me know if you want any further clarity or additional information.

Best regards,

Larry

Larry C. Sonntag, Chief of Staff
New Mexico Business Coalition
(505) 836-4223
www.nmbizcoalition.org

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On Thu, Jun 21, 2018 at 9:36 AM, Getto, Leila <leila_getto@ios.doi.gov> wrote:

Dear Larry,
Thank you for your kind invitation to Secretary Zinke. He greatly appreciates you thinking of him. Can I trouble you for a little a more information by filling out the attached form we ask of everyone? I greatly appreciate your time and help.

Thank you,
Leila

*Leila Sepehri Getto
U.S. Department of the Interior
Immediate Office of the Secretary
Deputy Director, Scheduling and Advance
Direct: 202-208-5359
Cell: 202-706-9435
Email: leila_getto@ios.doi.gov*

On Thu, Jun 21, 2018 at 10:09 AM, NMBC <nmbiz@nmbizcoalition.org> wrote:

Hi Leila,
Rob MacGregor asked that you get a copy of the below request.

Thanks very much,
Larry

----- Forwarded message -----

From: **NMBC** <nmbiz@nmbizcoalition.org>
Date: Thu, Jun 21, 2018 at 8:05 AM
Subject: Request for Secretary Zinke to Keynote August 14 event in New Mexico
To: scheduling@ios.doi.gov,

Dear Secretary Zinke and Scheduling Staff,
New Mexico Business Coalition (NMBC) is pleased to invite Secretary Zinke to an event in New Mexico's San Juan Basin on August 14, 2018.

Itinerary Draft (theme and other event details can be changed based on your input)

When: The event is scheduled on August 14, from 5 - 7 pm.

Where: In the Four Corners New Mexico - San Juan Basin area, most likely in Farmington, NM.

What: The event is called a BASH (Business and Social Hour) and would highlight 'Energy and the Vast Natural Resources of our State.' We would be honored to have Secretary Zinke speak about how the great work going on in the Department of Interior, how it impacts New Mexicans in general and specifically in the San Juan Basin area; etc.

Who Attends: State, County and Municipal level elected and appointed officials, San Juan County School of Energy officials/faculty/students, business leaders from all sectors, especially from electric utility, coal mining, energy and oil/gas industries that are heavily active in the 4 Corners region, economic development officials, Chamber of Commerce officials/members, and members of the Farmington and surrounding community. Regional, statewide and national media would also be interested in this event with Secretary Zinke as keynote speaker.

Travel Arrangement options: Fly into Durango Co, a one hour drive to Farmington; or fly into Albuquerque, a 3 hour drive to Farmington. There are several nice hotels in Farmington (Marriott & a few others.)

Depending on the availability of Secretary Zinke and the flight times effecting his arrival in the Farmington area, NMBC can coordinate a meeting with key NM elected/appointed and business leaders (Secretary of NM Energy, Minerals, & Natural Resources, State Land Commissioner, NM Oil & Gas Association, etc.) before/after the BASH event.

Please let me know if you want any further clarity or additional information.

Best regards,
Larry

Larry C. Sonntag, Chief of Staff
New Mexico Business Coalition
(505) 836-4223
www.nmbizcoalition.org

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----- Forwarded message -----

From: MacGregor, Robert <Robert.MacGregor@mail.house.gov>
Date: Wed, Jun 20, 2018 at 12:12 PM
Subject: RE: August Event, Request Rep. Pearce & Sec. Zinke
To: "Ranger, Shelby" <Shelby.Ranger@mail.house.gov>, "nmbiz@nmbizcoalition.org" <nmbiz@nmbizcoalition.org>
Cc: "Donnelly, Rachel" <Rachel.Donnelly1@mail.house.gov>

Hey Larry - reached out to DOI to see if the Secretary would be available. They told me that you should send an email to scheduling@ios.doi.gov and I They should reply with some sort of official request form to explain the event and the contents of it.

eila_getto@ios.doi.gov.

Please let us know if you don't hear anything and we will reach out again.

Thanks,

Rob MacGregor

Legislative Director

Congressman Steve Pearce (NM-02)

2432 Rayburn House Office Building

202-225-2365

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Event Information Request Form

To ensure that the appropriate individual within the Department of the Interior is participating at your event and because the Office of the Secretary is committed to maintaining the highest ethical standards, we request you answer the following questions before we can agree to confirm a speaker.

Please complete this form and send to scheduling@ios.doi.gov. If you have any questions you may contact the Scheduling office at 202-208-7551

Specific Request to the Secretary (i.e. deliver keynote remarks, attend an event, etc):	Attend event and deliver keynote comments regarding relationship between DOI and the key/vast natural resources in the San Juan Basin and other parts of New Mexico.
Title of the Event (please note if the event is a weekly, quarterly, annual, etc.):	We call the events a BASH (Business and Social Hour) and they are held 4-8 times a year in various locations around New Mexico
Date of Event (please note if the date is flexible):	August 14, 2018 from 5-7 pm.
Location (city and state):	Farmington, New Mexico
Point of Contact(s):	Larry Sonntag; Ofc: 505-836-4223; Cell: (b) (6) nmbiz@nmbizcoalition.org
Briefly describe the event in detail including the purpose and desired role of the Secretary :	<p>The SE 4 Corners region of New Mexico, which includes the San Juan Basin, Chaco Canyon and other important areas, is in an extreme economic downturn due to depressed gas prices, the announced closure of a coal mine and the impending closure of two coal fired electric power plants.</p> <p>NMBC has events in the area to show support for the extractive industry (which is under constant attack by environmentalists), and to help the community focus pm the positive aspects for diversifying their economy and making the best of the huge natural gas reserves in the area.</p> <p>Given the excellent work Secretary Zinke and the Trump administration have done on addressing overzealous regulations, cutting unnecessary red tape and streamlining permitting process for oil'gas....it would be the perfect setting for Secretary Zinke to showcase the DOI while giving this community renewed confidence.</p>
Is the event a fundraiser? If yes, please explain who it is benefiting (i.e. specific charity, a political candidate, etc.)?	No. We do seek sponsors to cover hard costs of the meeting but the event is not a 'fundraiser.'
Event Host and Sponsor:	

<p>Who is the event host/organizer? Please describe the person or provide background information on the organization.</p>	<p>The New Mexico Business Coalition (NMBC) is a statewide nonprofit association that works to improve the business environment for companies and the quality of life for all New Mexicans. As the state affiliate for the National Association of Manufacturers, NMBC’s nonpartisan educational efforts focus on providing New Mexicans facts about issues that impact life in New Mexico.</p> <p>NMBC was founded by a native New Mexican, Carla Sonntag, and has been in operation since 2009. We are bold in taking on ‘keep it in the ground’ activists and those who demonize the extractive industries that are critical to our state and nation.</p> <p>Carla Sonntag and NMBC are considered the Voice of Energy for New Mexico (other than trade groups like NM Oil and Gas Association) and has been quoted numerous times by local, state and national media regarding energy and natural resource issues. Here are some recent examples with commentary and/or quotes from Carla Sonntag: https://www.abqjournal.com/1185057/natural-gas-is-a-cornerstone-of-prosperity-for-new-mexico.html https://www.abqjournal.com/1115806/nm-energy-industry-under-attack.html https://shalemag.com/tom-steyer-quietly-grows-political-operation/ https://www.daily-times.com/story/opinion/2017/07/09/guest-opinion-set-aside-drama-and-focus-facts/462233001/</p>
<p>Is the event host/organizer a candidate, or a party, or a lobbying organization/lobbyist, or nonprofit, or has a registered political action committee (PAC)?</p>	<p>NMBC is a 501c4 social welfare organization.</p>
<p>Who are the event sponsors? Please describe the person or provide background information on the organization.</p>	<p>Typical sponsors include the Farmington Chamber of Commerce, local businesses (banks, etc.) and oil and gas producers/suppliers.</p>
<p>What is the relationship between the event host/organizer with the Department of the Interior?</p> <p>Please include any business pending before the Department such as permits, contracts, litigation, grants, etc.?</p>	<p>NMBC has a positive/supportive relationship with DOI. Either through our affiliation with the National Association of Manufacturers or on our own, NMBC has signed several letters of support and made formal comments in favor of Secretary Zinke’s policy initiatives on the methane rule and otherwise.</p>
<p>What is the relationship between the event sponsor(s) with the Department of the Interior?</p> <p>Does the event sponsor have any business</p>	<p>NMBC has no business pending in front of DOI.</p>

pending before the Department such as permits, contracts, litigation, grants, etc.?	
<u>Audience, Other Speakers, and Remarks</u>	
Will the attendees represent a range of persons interested in a given matter? If Yes, what matter?	Attendees will be interested in regulatory matters for coal, oil/gas, DOI - BLM management under the Trump Administration, etc.
Approximately how many people are expected to attend?	100 - 150
Describe the audience (local elected officials, community leaders, graduate students, University researchers, company accountants, members of a specific industry, etc.):	State, County and Municipal level elected and appointed officials, San Juan County School of Energy officials/faculty/students, business leaders from all sectors, especially from electric utility, coal mining, energy and oil/gas industries that are heavily active in the 4 Corners region, economic development officials, Chamber of Commerce officials/members, and members of the Farmington and surrounding community.
Is the event open to the public? If not, who is invited?	Open to the public.
Are there any VIPs invited? If yes, who has confirmed?	Congressman Pearce has been invited; not confirmed.
Who are the other speakers invited? Have they confirmed?	Only Congressman Pearce at this point.
Are there any specific issues you would like the Secretary to highlight/address in his remarks?	Topics: the importance of New Mexico to the nation and world for energy, our oil/gas reserves (Permian Basin and San Juan Basin); management of BLM is a big issues for the San Juan Basin area and NM in general; regulatory reform under the Trump administration.
What is the desired format of his remarks (will he be delivering the keynote, sharing the stage, a panel, etc.)?	Deliver keynote.
What is the public registration/ticket fee to attend/participate in the event?	\$10
<u>Communications</u>	
Is the event open or closed to press?	Typically open; however, we can close the event to press if that is preferred.
If open, are you expecting local, trade, state, or national news coverage?	If we keep the event open, given the proximity to Chaco Canyon and other issues relating to the BLM, oil/gas, ect., we do expect local, state and national news coverage.
If this is an annual event, which news outlets typically cover the event?	No.
Will you be advertising or live streaming the event on any social media outlets? If yes, please explain.	We will advertise the event through our grass roots email/webpage and via a ticketing platform (Hold My Ticket or EventBrite); also will do press releases and various ads on social media. We may 'go live' on FaceBook for a portion of the event to

	showcase Secretary Zinke IF that is approved in advance.
<u>Logistics/Other</u>	
Please supply any other pertinent background information for the event (draft agendas, existing websites, confirmed and invited speaker, if this is an annual event, can you share last year agenda etc.) :	I will attach a few agendas from similar events so you can see the general format. We don't have a formal agenda set yet for this event.
If the Secretary is not able to attend, is a surrogate desired? If yes, anyone specific?	Yes, Deputy Secretary Bernhardt
Any additional notes or information?	We are inviting Congressman Pearce given his status on the House Committee on Natural Resources (and being a NM Rep).



NEW MEXICO BUSINESS COALITION

2015 Energy Summit

“Lead the conversation or be controlled by the outcome”

Sheraton Albuquerque Uptown

July 1, 2015 - 11:30 am

Protecting the environment and safely extracting natural resources to produce clean and affordable energy is possible. But our state’s ability to prosper is challenged by government regulations and extreme environmentalists’ demands on the extraction and use of those resources. The common sense side of those issues is often silent or missing.

It’s time for us to come together and lead.

11:30 am Energy Industry Panel

Focus on how government regulation and the extreme environmental agendas impact energy costs and what New Mexicans can do improve our state’s energy economy.

Claire Chase, Director of Governmental Affairs, Mack Energy Corporation.

Ron Darnell, Senior Vice President, PNM Resources.

Wally Drangmeister, Vice President, New Mexico Oil and Gas Association.

12:15 pm Lunch

12:30 pm NM Congressman Steve Pearce, keynote speaker

According to recent rankings by the American Petroleum Institute, “New Mexico now rivals the world’s major energy producing countries.” Let’s make this our state’s road to prosperity.

**Join us and our partners for this important Energy Summit.
Sponsorship Opportunities Available**





NEW MEXICO BUSINESS COALITION

Sponsored by:

ConocoPhillips WPX Energy
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NMBC BASH *(Business and Social Hour)* ***“Engaging the Community in Energy”***

Featuring: Ken McQueen, Secretary, NM Energy,
Minerals & Natural Resources Department

March 30, 2017 5:00 PM - 7:00 PM

Courtyard By Marriott, 560 Scott Ave, Farmington, NM

Celebrate the energy sector and all that it means for New Mexico. Join us for this free event with snacks, cash bar, good information and fun.

**RSVP deadline: Friday 3/24/17
Limited space - RSVP today!**

**Sponsorship opportunities available - contact NMBC for more information or to register
(505) 836-4223, online: nmbizcoalition.org or by email: nmbiz@nmbizcoalition.org**

New Mexico Business Coalition is a statewide nonpartisan, pro-market organization that works to improve the business environment for companies and the quality of life for all New Mexicans.

WWW.NMBIZCOALITION.ORG