

March 28, 1955

Robert E. S. Young, M.D.
9 Buttles Avenue
Columbus, Ohio

Dear Bob,

I spent last evening trying to digest more fully our conversation of yesterday afternoon. After so doing, I am firmly convinced on a few matters which may help you in your thinking.

If Bob Kehoe was the source of the request for information referred to in Carl Peterson's letter, which I doubt very much, his concerns would be three:

1. Can Milner, Inc. provide the services the brochure says it can provide of top quality?
2. Is such a brochure anything less than medical advertising and can occupational medicine afford to do that sort of thing anymore than any other branch?
3. Is Milner, Inc. good for or bad for Ohio State?

You may be assured that Kehoe does not and will not resent any top notch industrial medical service or medical education program in the country. You may be sure also he'll raise some hell about anything of lesser quality which is in anyway tied to a university because he is acutely aware of the ill repute of Industrial Medicine 20 years ago and doesn't want it repeated.

While it is possible that he is not entirely happy with the fact that I left him, tried practice, then came back here; my guess is, he'd rather have me in the field here (provided I do a good job) than not in it at all. For reasons I did not discuss, I am certain he has no ill will at all toward me for bringing Jim Hughes here.

Since you have cleared the Milner, Inc. brochure with the Councils of the mighty in the A.M.A. there must be some misunderstanding in Chicago which needs to be cleared up.

I, nonetheless, feel that Clyde Williams did not give you a good steer in suggesting that you put it out and among our colleagues in industrial medicine it will not create business to any appreciable degree nor will it breed good will even if, within the code of the A.M.A., it is legal to the letter. A group trying to keep its nose clean will be more interested in the spirit than the letter.

Please be kind enough to send me a copy of your letter to Carl Peterson and let me know what he says if you see him. I like our talk. There should be more of them and we should talk to Kenoe in Buffalo, if possible. We both want to develop an excellent program here, and I am most anxious that all concerned feel right toward you.

Sincerely yours,

William F. Ashe, M. D.
Chairman
Preventive Medicine

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