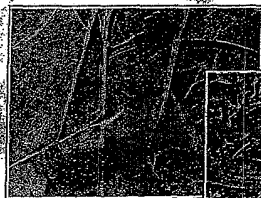


White-Lead and Oil Plastic Paint Finishes



A straight-edge trowel, moved with a simple twisting motion of the wrist—and this handsome design results...

A beautiful and interesting plastic paint textured finish, achieved by means of a sponge moved in a certain fashion to produce a...



An ordinary paperhanger's roller drawn over the plastic paint and this distinctive pattern is obtained...

How, with his regular materials, the painter can produce artistic textural effects easily and at low cost... Another example of the wide usefulness of lead-in-oil

The master painter has always taken pride in the fact that given a keg of lead, the necessary oil and a few other materials, he could produce readily the paint required for any job.

Plastic paint is no exception.

MIXING DIRECTIONS

The formula for white-lead and oil plastic paint is 100 lbs. Dutch Boy white-lead (heavy paste), 22 lbs. dry whiting, 1½ gals. Dutch Boy flating oil, 1 gill drier.

Break up the white-lead with half the flating oil (¾ gallon). Do the same with the whiting. Stir the whiting mixture into the white-lead mixture. Add the drier. The plastic paint is now ready for application.

With Dutch Boy white-lead, whiting, Dutch Boy flating oil and drier, the painter can mix a plastic paint that has many advantages... that give the low-relief or modified textures now becoming popular, the type of textural effect universally suitable for side wall decoration.

Easily Applied and Worked

Such a plastic paint is easy to apply. It is spread on with a brush. When applied, it can be readily manipulated or worked with a brush, whiskbroom, graining comb, cloth or any other means. The number of textural designs obtainable is practically unlimited.

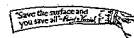
White-lead and oil plastic paint sets up overnight. Then it can be glazed or left unglazed as desired. No size is necessary before glazing.



The plastic can be tinted with colors-in-oil just like any other white-lead paint. Being secured with white-lead and flating oil, the finish is thoroughly washable... and durable. The ingredients necessary are all materials that the painter carries regularly in the shop. The cost per square yard is remarkably low.

Detailed Information on Request

The illustrations give but a few of the almost endless variety of designs that the painter may secure. If you are interested in this use for Dutch Boy white-lead and flating oil, write us. Address the branch office nearest you.



NATIONAL LEAD COMPANY
New York, 111 Broadway • Boston, 800 Albany Street • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cincinnati, 659 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 721 Chestnut Street • San Francisco, 235 Montgomery Street • Pittsburgh, National Lead & Oil Co. of Pa., 516 Fourth Avenue • Philadelphia, John F. Lewis & Bros. Co., 437 Chestnut Street

DUTCH BOY WHITE-LEAD

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Master Painter and Decorator, June

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