



E. I. DU PONT DE NEMOURS & COMPANY

INCORPORATED

WILMINGTON, DELAWARE 19898

CHEMICALS, DYES AND PIGMENTS DEPARTMENT

CC: SFWest-C&P, B-17228
 RJAndrews-C&P, Geneva
 JSThackrah-C&P, B-6237
 NDCassel-C&P, B-6237
 EWStewart/HWling-C&P, C.R.
 BHGarth-C&P, C.R.

Chestnut Run
 October 13, 1980

W. H. MILLER

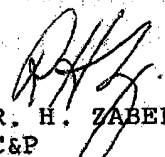
N-2496 N-2507-5

CINQUASIA® MAROON RT-792-D SALES AID -
FRENCH & GERMAN TRANSLATIONS

Attached find French and German translations received from our office in Geneva for our new Cinquasia® Maroon RT-792-D Sales Aid. From a quick scan of these I feel we should have our local translation expert review the German translation. I note in comparing this new translation with the German Sales Aid for Cinquasia® Magenta RT-243-D that there is considerable difference in choice of words for headings, physical properties, etc., I do not know which is correct, or whether either is correct, I do know that regardless of what we publish we must develop correct and consistent format for these Sales Aids.

The French translation for Cinquasia® Maroon RT-792-D is much more consistent with the French version of the RT-243-D Sales Aid. I doubt any further work is necessary on this one.

Since I will be leaving for Europe the end of October, do you feel there is any chance we could have some limited copies of these sales aids for distribution while I am there. Let me know whether this is practical.


 R. H. ZABEL
 C&P
 CHESTNUT RUN

RHZ:dm

Attachment