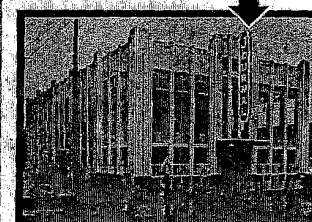


HERE'S A **FLAT** PAINT **FINE** *enough to be used here...yet* **DURABLE** *enough to be used here*



A First National Bank, New Kensington, Pa. Walls and ceilings painted with Dutch Boy White-Lead and Lead Mixing Oil by painting contractor Thomas Oremser. Bank reports many favorable comments regarding job. Small picture shows rough stucco exterior of Salem (Oregon) Capital-Journal Building after painting contractor E. P. Reesor had applied two coats of Lead Mixing Oil and white-lead. Owner writes in appreciation of fine appearance as well as water-proofing quality of the paint.

WHEN the same flat paint produces beautiful interiors and durable exteriors, that's news!

And to men responsible for the maintenance of all kinds of buildings, it's good news.

This "flat" provides a finish worthy of the handsomest interior, a finish that satisfies the most particular craftsman. It also provides such a tough protective coating and seals so thoroughly that it is ideal for exterior use on concrete, stucco, brick and stone.

The secret of this step forward in flat paint is Dutch Boy Lead Mixing Oil. When added to its companion product, Dutch Boy White-Lead, it produces a finish with the characteristic beauty of a white-lead "flat" plus extraordinary durability.

It is a tough finish. Used outside, it withstands the weather year after year;

used inside, withstands washing again and again. It is a finish difficult to soil permanently. Ink stains, pencil marks, finger smudges, grease and dirt can all be completely removed.

Additional advantages: Easy to mix and add Lead Mixing Oil to white-

TEST IT THIS WAY...



When a Lead Mixing Oil job is thoroughly dry, rub your heel against it. Then scrub dirt wash off without a trace of damage.

lead. Levels one smooth and free from brushmarks. Resists sunbaking. Seals. Hides fire-cracks. And, like all white-lead paint, brushes easily and spreads far.

Final advantage: Economy. With Dutch Boy Lead Mixing Oil you get a white-lead "flat" at a definitely lower cost per gallon.

NATIONAL LEAD COMPANY
111 Broadway, New York; 116 Oak St., Buffalo;
501 W. 12th St., Chicago; 229 Freeman Ave.,
Cincinnati; 820 W. Superior Ave., Cleveland;
721 Chestnut St., St. Louis, 2240 24th St., San
Francisco; National-Boston Lead Co., 800 Albany
Street, Boston; National Lead & Oil Co. of
Penna., 316 Fourth Avenue, Pittsburgh; John T.
Lewis & Sons, Co., Widener Bldg., Philadelphia.



DUTCH BOY

Lead Mixing Oil



KD-4373—Modern Hospital, March, Nov., 1935
Buildings & Building Management, March, Nov.
Hotel Management, April, Nov.
Nat'l. Real Estate Jnl., March, Aug.
Building Modernization, April, Nov.
Architectural Record, April
Architecture, April

N 28153

0000-NLI-000014493