

Sales Climb
Is Reported
The report, May 5, More than 100,000 cases were sold in April, more than any month since September. Sales Wards of American Reports said to day.

Score Sex, Drink Perils

DENVER, May 5 (P)—Meth- onists declared today that preoccupation with sex has caused a "growing and dangerous sickness in society."

The church urged its 10 million members to join in community action to halt "a deluge of glamorous magazines and motion pictures which encourage sex, to pornography extremes."

A report approved by the denomination's quadrennial general conference also appealed to all Christian denominations to undertake a "vigorous program" to expose the damage of social drinking.

CONCERN VOICED

"We are deeply concerned over the growing practice of permitting the sale of alcoholic beverages through drug stores," said a spokesman for the American Medical Association, which has urged that the sale of alcohol be restricted to the use of alcoholic beverages.

The report said that the sale of alcohol through drug stores is a "growing menace to the health of the community."

Cotton Trading

NEW YORK, May 5 (P)—Cotton futures prices were mixed today, with some gains in the early morning but a general decline in the afternoon.

The New York Cotton Exchange reported that the market was "fairly active" today, with a total volume of 10,000 bales.

Hearing Slated In Plane Bomb Report Case

BAKERSFIELD, May 5 (P)—William McCune, a 34-year-old salesman, was arraigned before a U. S. commissioner here today on a charge he made a false bomb report at a Bakersfield airport April 27.

McCune was released after posting bail.

Produce Prices

NEW YORK, May 5 (P)—Produce prices were generally steady today, with some fluctuations in the vegetable market.

The New York Produce Exchange reported that the market was "fairly active" today, with a total volume of 10,000 bales.

MOPSY

NEW YORK, May 5 (P)—Mopsy, the famous cat, was reported to be in good health today, after a recent illness.

The cat, who is owned by a woman in New York, was reported to be "back to normal" after a few days of rest.

Tub Fall Is Fatal

LONDON, May 5 (P)—A 10-year-old boy died today after falling into a hot tub at a swimming pool.

The boy, who was from a local school, was reported to be "in good health" before the accident.

LAMP SHADES

EARLY AMERICAN — PROVINCIAL — MODERN — ORIENTAL

Discover the

So Easy to Apply... So Sure to Last... Du Pont's New LUCITE® House Paint



"Lucite" Makes the Difference, and Only Du Pont Makes "Lucite". Hard, satin-smooth surface of "Lucite" forms a protective shield against dirt, grime and destructive weather, over wood, stucco or masonry.

Greater Durability on New Masonry Surfaces Make "Lucite" the Greatest House Paint Development in 30 Years

Wilmington, Del.—Du Pont announces a new house paint that can save homeowners hundreds of dollars and make it necessary to paint your house only once a decade.

Called "Lucite" Acrylic House Paint, it is made with acrylic resin, similar to the acrylic resin used so successfully in the longer lasting "Lucite" auto finishes.

How to Make Your House Paint Job Last 50% Longer

To gain the maximum benefits of greater durability from the use of this revolutionary new house paint, you should start your painting from a new, clean, unpainted masonry surface which has aged at least 30 days. Under such conditions, no special primer is required—simply apply 2 coats of "Lucite" House Paint direct to the new masonry surface.

and loosely adhering and powdered old paint by wire brushing. If old finish has good adhesion and only light chalking, apply 2 coats of "Lucite" over the old finish.

If old finish shows medium chalking and only slight peeling or erosion, apply a prime coat of Du Pont 919 Masonry Surface Conditioner, followed by 2 coats of "Lucite" House Paint. Old water soluble coatings (whitewash, calcimine, etc.) and cement-type coatings should be completely removed by sandblasting or power wire brushing. Any other type of finish which shows excessive chalking, peeling and flaking should also be completely removed.

Tested for Years

Du Pont research chemists have tested it for years in all kinds of weather, in all parts of the country. These tests proved that when applied to properly prepared wood or masonry surfaces, "Lucite" will last 50% longer than conventional house paint. The tough acrylic resin in the finish helps resist rain, baking sun, and deteriorating elements of all kinds.

Surface Preparation Key to Good Job

It is extremely important to thoroughly clean the surface before painting. Completely remove dust, dirt, efflorescence

Following removal of the old finish, apply 1 coat of Du Pont 919 Masonry Surface Conditioner, followed by 2 coats of "Lucite" House Paint.

Outstanding Advantages of "Lucite" on Masonry

- Lasts at least 50% longer than the best of oil-base exterior house paints, when applied according to directions.
- No primer needed on new masonry—simply apply 2 coats of "Lucite" direct to the masonry surface.
- Resists blistering—Ends the worst problem with oil-type paints—allows moisture vapor to escape, shuts out water—without blistering or peeling.
- Now you can paint in any weather—No waiting for dew or rain to dry. Paint safely 30 minutes after or before rain.
- Now a quick-drying house paint—Du Pont "Lucite" Acrylic House Paint dries to touch in 30 minutes. Second coat may be applied 1 hour later.
- Wide coverage for true economy—Ideal application of Du Pont "Lucite" Acrylic House Paint is 450 sq. ft. per gallon.
- Easy flowing, easy spreading—Flows easily over entire surface, spreads evenly with a minimum of brushing or rolling.
- Nonstaining—Almost completely nonchalking. Will not stain adjacent masonry surfaces.
- Hides surface imperfections—Uniform flat finish hides surface roughness and imperfections.
- Clean up with water—No messy cleaning job after painting. Wash equipment and hands with soap and water. Wipe up spots and spills with damp, soapy rag.

"Lucite" Goes on Fast, Easy... So Simple to Clean Up... And It Dries in 30 Minutes

Never before has an exterior house paint been so easy to apply. The new "Lucite" Acrylic House Paint slips on without effort, and gives a uniform low sheen. The paint stays put... doesn't run or sag. No lap marks show, for it dries evenly, covers surface imperfections. If you need a thinner, just use water.

One of the big advantages of the new Du Pont "Lucite" Acrylic House Paint is its fast drying. It dries in 30 minutes and is ready for a second coat in an hour. You can apply 2 coats in 1 day. Thus you enjoy maximum savings by reducing the amount of time and money necessary to complete the job.

"Lucite" Does Wonders for Stucco, Masonry

Du Pont's new "Lucite" House Paint also does wonders for stucco, cement block, brick and stone. On new or unpainted masonry, apply directly 2 coats of "Lucite" for 50% greater durability than ordinary masonry paints. On surfaces previously painted with oil paint that is firmly adhering, 2 coats of "Lucite" should provide similar durability. For other surface specifications, consult your Du Pont dealer. He'll be glad to give you the proper recommendations.



White and 16 smart colors.

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Home Lumber Co.
300 Broadway | CARLSBAD
Stringer's
2986 State St. | SAN DIEGO
City Paint Store
1912 El Cajon Blvd.
L. C. Harrington, Inc.
206 West Market | SAN DIEGO
L. C. Harrington, Inc.
4412 Euclid
Stark Hardware
2356 Reo Drive |
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BUY THE PAINT THAT'S WORTH THE WORK...THE BEAUTY LASTS



Better Things for Better Living...through Chemistry



The San Diego Union May 6, 1960

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