



NOW! FULLER'S SPECTACULAR NEW HOUSE PAINT

ADDS AT LEAST 2 EXTRA YEARS OF PAINT BEAUTY TO YOUR HOME!

Revolutionary new kind of paint for wood! Holds its colors, keeps its beauty years longer! Spreads faster, easier than the best of them! Dries hours sooner! Costs no more than traditional oil-type paint!



Never before a paint like this!

In 1951 Fuller chemists found that by combining certain new "miracle" materials they could produce an exterior paint no outstanding that it made even the finest house paint old fashioned.

Fuller wanted to be sure

All over the West, homes were painted with this astonishing new kind of paint. As the summer grew, Fuller chemists watched, tested, compared.

Results were phenomenal!

Fuller House Paint met every rigorous test of weather and wear... outperformed the finest house paints known.

Today Fuller can offer you this revolutionary product, without qualification, as the finest house paint you can buy.

If you're going to paint... get 2 extra years of beauty... at no extra cost. Get new Fuller House Paint now! 42 western colors to choose from.



FULLER PAINTS • GLASS

COMPARE ITS ADVANTAGES!		
	Paint Traditional House Paint	New Fuller House Paint
General Appearance	Can stand vigorous weather only a few years.	Keeps bright, new look at least 2 years longer than most house paint.
Colors	Starts to fade after summer months.	Keeps color brighter all year.
White	Readily and unevenly yellow, gray, etc.	Cannot be red stained.
Application	Runs on wall and runs.	Runs on roller, smoother than the first.
Drying	At least 3 hours before the dust settles, etc., etc.	Surface dries in as little as 2 hours. Bare wall 1 hour or more.

By R. F. Fuller & Co., makers of
• New Fuller Semi-Gloss Interior Enamel — the newest painting means you've never used!
• Famous Fuller Exterior Enamel — unsurpassed for color, speed, tested beauty!

The wall of Los Angeles Times 4-12-1959

by Marilyn Oberman

"LET'S do it real democratic," I said. "Let's not get mad. Whatever we do decide as a group, that's the way it will be. OK?"

The new neighbors to the south and to the north smiled agreeably. I passed out squares of white cake glued together by white frosting, interlaced with white coconut.

My husband spoke with his mouth full. "Actually, the men should decide what kind of fence to put up."

The neighbor from the south — the artistic one, first in the tract to land — in Hawaiian decor — cleared his throat and said, "I'm 100% for concrete posts connected with sheets of pressed sawdust. Dad says it's economically sound."

The artistic one's wife squealed. "In a Contemporary design, too!" (I will probably never get along with her. I want a white picket fence.)

The husband from the north asked for another piece of white cake. "Mildred, here, and I, we have sort of decided on wood stakes. Mildred can nail. She likes to tinker. We're going rustic." (We want picket — in white. It's dirt cheap.)

"Well now," my husband smiled, "we are straying. We have to pick out one kind of fence." (Tell them what WE want — a white picket fence.)

THE northern couple asked the southern ones how much pressed sawdust would cost. The one that had had his first tropical lawn rotting quoted about \$500. "Moneywise, Dad insisted upon paying half. I understand though, there are easy payment plans."

(For this amount we could buy 10 miles of knotholed grade E, whitewash it and encircle Beverly Hills. Be careful, demand picket!)

My husband fled a fingernail with his thumb and talked at the bottom of his throat. "Boy! That's reasonable. And I haven't any objection to concrete and sawdust. However, anyone for Early American pine painted in a decorator color?"

(Keep it up. Push the pine.)

Mildred flexed her muscles and asked what a decorator color was. (White, Mildred, white.)

The lady to the south spun her web. "Rustic is grand, but have you noticed that the trend is free-standing South Sea modern? And Mildred, you would be absolutely indispensable. You could help pour the concrete!"

(All right, if you don't want the picket painted white, how about red or blue?)

AFTER a lot of talk: "Well now, it's decided. Pressed sawdust sheets and concrete posts." (My husband is pale and will be sick later.) They all left and George stood knee deep in the budget, harking in a space for the new Contemporary fence. "Boy, were we railroaded."

"Did you ever see such undemocratic methods," I said. "Four against two. We won't get too friendly with those neighbors. I wish now I had made a marble cake with a coffee frosting."

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