FILE NAME: Eagle-Picher (EP)

DATE: 1964

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INTRA-COMPANY CORRESPONDENCE

OFFICE Advertising Department - Cincinnati DATE June 3, 1964

JUN 8 1964

JUN 8 1964

Mr. Alton L. Jones
JOPLIN INSULATION PLANT

Subject: "Caution" Notices -
Cement Bags

Dear Alton:

Following are the answers to the questions in your letters of May 28 and 29:

1. You have a good eagle eye, Alton, for the word in the "Caution" notice was misspelled by Jack Barnhart in his notes, and that was the word which we sent along to you. Accordingly, the word should be correctly spelled as pneumoconiosis.

2. Please follow the layout that was sent you, and make the size of the word "caution" as indicated thereon. In other words, do not over-emphasize the word "caution" by making it the same size type as "instructions." Please follow the layout.

3. I had no way of knowing you do not order "33" Cement bags. Accordingly, we have made a layout and turned it over to Lou Montant.

4. In answer to your question about "43" Cement, the name has never been registered. Consequently, we cannot use the (R) symbol.

I believe this clears up all current matters on bags.

Very truly yours,

Bill Mc

WFMc/gs W. F. McCarthy

cc-Mr. H. F. Nunn
Mr. J.P. Harrington
Mr. L. T. Montant, Jr.

INTRA-COMPANY CORRESPONDENCE

OFFICE Advertising Department - Cincinnati DATE May 26, 1964

Mr. Alton L. Jones
JOPLIN INSULATION PLANT

Subject: Inclusion of "Caution" notice on reprints of One-Cote, Super "66", "33" and "43" Bags

Dear Alton:

Attached is a One-Cote Cement bag to which has been affixed a layout of the "Caution" notice which is to be printed on the above mentioned four bags when reprinting time comes up. Since the notice is the same for all bags and the position of the notice is the same for all bags, this one layout should suffice.

We are also attaching a typewritten copy of the "Caution" notice in the event the legibility of the handwritten copy on the bag is not too clear. You will notice, too, Alton, that the "Caution" notice will be printed in the same color of the bag on which it goes, thus avoiding a second color printing.

Very truly yours,

Bill Mc

WFMc/gs

W. F. McCarthy

cc-Mr. H. F. Nunn
Mr. J. P. Harrington
Mr. L. T. Montant

CAUTION: This product contains asbestos fiber. Inhalation of asbestos in excessive quantities over long periods of time may be harmful. If dust is created when this product is handled, avoid breathing the dust. If adequate ventilation control is not possible wear respirators approved by the U. S. Bureau of Mines for pneumoconiosis producing dust.

Form 1580

INTRA-COMPANY CORRESPONDENCE

OFFICE JOPLIN INSULATION

DATE May 28, 1964

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M.F. McCarthy
Cincinnati Office

Subject: "Caution" Notices
Cement Bags
Your letter of May 26, 1964

We have two questions to ask and one statement to make about the request contained in your letter.

1.. In the wording of the message, should the third from the last word be spelled "pneumoconiosis" instead of pneumocoriosis?

2.. Should we suggest the word CAUTION be of the same size as the word INSTRUCTIONS in the present printing, with the balance of the message in similar type size as the instruction data? This we would do without any other information being available, but you may wish slightly larger type, perhaps.

3.. The Joplin Plant does not produce "33" Cement nor does it have anything to do with the ordering or printing of the product packages. We assume you will handle this request direct with the producer.

Upon receipt of your answer, we will forward the instructions to the bag maker, with appropriate changes in the design numbers.

A.L. Jones

ALJ/lp

cc: M.F. Nunn
J.P. Harrington
L.T. Montant, Jr.