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NATIONAL
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Formerly National Retail Dry Goods Association

June 16, 1958

Mr. Charles G. Taylor
Associated Merchandising Corp.
1440 Broadway
New York 18, N. Y.

Dear Charles:

I believe that we can almost write finis to the painted toy problem. The domestic toy manufacturers at their latest meeting adopted the American Standard Association's standard. This, as you know, provides for a maximum 1% content of lead in the solids of the paint. The National Paint and Lacquer Association is thoroughly familiar with the standard -- I learned that from them last October -- and so there are paints available which can meet this standard.

I spoke to the secretary of the Importers Association this morning. He is getting word of the domestic manufacturers' decision to the Japanese Embassy for immediate transmission home. The American Standard is also well known to the Japanese, and so I am hopeful that we shan't run the risk of the scare again.

If there is anything further you'd like me to do in this matter, I'd be delighted.

Best to you, and

Kindest regards,

(s) Bill

William Burston

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