

PAOLI, PENNSYLVANIA

November 15, 1963

Subject: PETERSON CONSTRUCTION COMPANY
LINCOLN, NEBRASKAN. F. Morrone/as
WFM

Re: Besthide Texture

TO: Mr. K. W. Brown - Acme

PLAINTIFF'S EXHIBIT

GP-632

cc: Mr. J. L. Maddox - K. C. Sales
Mr. R. E. Byrd - S/R
Mr. G. W. Hassing - S/R
Mr. W. D. Parker - Acme
Mr. C. E. Abbey - Ardmore

Mr. Maddox has informed us that the subject firm has been using our One Day Joint Compound and that they would be an excellent customer to field test our new texture.

Please ship LTL ten, 25 lb. bags of our new texture Bestex A (without aggregate) to -

Peterson Construction Company
2263 Y Street
Lincoln, Nebraska

Attention: Mr. Bob Peterson

WFM
Charge to R & D #261.

We would like to remind the sales people involved here that this texture can be sprayed or hand applied. It can be used in conjunction with One Day Joint Compound without the use of a primer prior to texturing, provided regular topping compound is used as the final coat over joints, nailheads and cornerbead.

Aggregate should not be added to this product for complete coverage and hiding of One Day Joint Compound. If Simulated Acoustic or Sand Finish type textures are desired, we have individual products with premixed aggregate to obtain these textures.

We are forwarding to Mr. Maddox Field Test Reports to be filled out by the salesman conducting the trial. A copy for us at Paoli and a copy for Mr. Abbey in Ardmore is all that is necessary. There are also enough report forms to cover the trials in Omaha and Missouri.