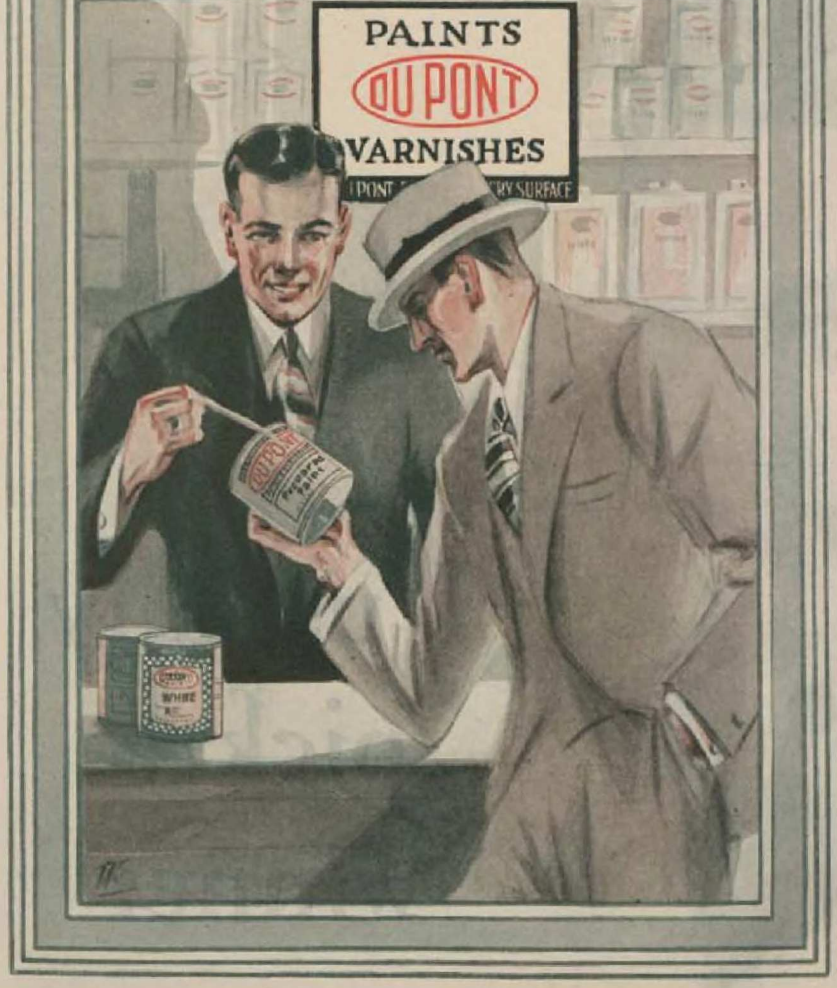







Rely on this merchant and his du Pont sign!

THE merchant who displays the du Pont sign—is a dealer in *results;* whatever form it takes, the commodity he sells is essentially *a real and lasting satisfaction.* The du Pont merchant knows just which of his ample line of du Pont products is best fitted to do whatever job you have in mind—you can rely, implicitly, on him.

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