

**To:** Jackson, Ryan[jackson.ryan@epa.gov]  
**Cc:** adam\_jenkins@esri.com[adam\_jenkins@esri.com]  
**From:** Laura McNulty  
**Sent:** Thur 7/20/2017 3:29:32 PM  
**Subject:** RE: Note of Thanks (Esri Follow Up)

Ryan, Esri's International Users Conference has ended and I'm almost dug out from 10 days away from the office, so I wanted to reconnect and look at some next steps. In June we had discussed how Esri technology might be valuable for securing some early wins in prioritizing Brownfields projects for redevelopment. As such, we've been working with some EPA data to stand up a demonstration that shows the art of the possible for capitalizing on location as it relates to project funding and return. I wanted to follow up with you to identify a day/time that works for you to share what we've been working on.

You also mentioned making an introduction to Mr. Darwin (and others) once he got settled in his new role as he may be spearheading some of this activity moving forward. When would be a good time to continue the conversation we started last month?

Thanks, and hope you are well.

**Laura D. McNulty** | Manager, National Government Sciences

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**From:** Laura McNulty  
**Sent:** Thursday, June 29, 2017 5:10 AM  
**To:** jackson.ryan@epa.gov  
**Cc:** Jeff Peters <Jeff\_Peters@esri.com>; Lauren Lipovic <LLipovic@esri.com>  
**Subject:** Note of Thanks

Ryan, on behalf of Jeff, Lauren and myself, thank you for your time and interest yesterday. Location is inherent in the good work EPA does to protect human health and the environment, and we appreciated you allowing us to share our passion for the science of ‘where’, and to introduce you to how our technology can address some of the Administration’s priorities.

We look forward to working with you and your team and contributing to the Superfund and Brownfields strategy. I’m excited to demonstrate how location can be that common denominator helping to identify the low hanging fruit projects that will result in the right/best outcome for the communities EPA serves as well as give you the early wins you’re looking for. I’m equally excited to connect with your new Chief of Operations to share some of the great examples we’ve implemented specific to performance dashboards and developing a graphical representation of key measures and metrics. Further, as you begin to explore innovative approaches for aligning multi-agency resources geographically, we can bring significant experience to bear that should prove helpful and insightful.

Thank you again for your time. We stand ready to support you.

p.s. I mentioned our International Users Conference in San Diego July 9-14. I recognize that this is right around the corner, but I wasn’t kidding when I said we would love to host you at our Senior Executive Session on Sunday, July 9, and Plenary session on July 10. EPA’s Acting Deputy CIO and Geographic Information Office, Harvey Simon, will be in attendance, as will other key EPA employees. Additional information about the conference can be found [here](#).

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