
O'BRIEN'S
Liquid Velvet
THE ORIGINAL VELVET WALL FINISH
CONTAINS O'BRIEN'S EXCLUSIVE Alki-therm
INSURES UNEQUALLED PERFORMANCE
WASHABLE FLAT
WALL ENAMEL
SEAMIST

O'BRIEN'S LIQUID VELVET

Liquid Velvet is the very finest, the very best flat wall enamel that's ever been marketed. Now made with O'Brien's sensational new *Alki-Therm* (alkyds combined with special Thermolyzed oils), it imparts the rich, velvety beauty of oil base paints; the smooth, easy flowing, easy application of latex base paints plus the extra washability and durability of enamels.

Better than ever, this alkyd wall finish may be used with excellent results over most any interior surface—over plaster, wood, wallboard, metal, wallpaper, etc. Its excellent hiding and sealing qualities insure satisfactory one coat jobs on most normal surfaces. Easily applied with brush or mohair roller. May also be sprayed. Has no objectionable odor. Ready mixed.

"701" Clear Wall Sealer

A clear, long oil, neutral sizing material for use over both painted and unpainted surfaces. Has excellent adhesion, seals the most porous surfaces. May be used straight or intermixed with Liquid Velvet. Dries overnight. An excellent vapor barrier.

Liquid Velvet Wall Primer and Sealer

An ideal undercoat for Liquid Velvet where two coat work is necessary due to condition of surface to be painted. Combines the sealing properties of wall size with the full benefit of a solid covering coat of paint. Special directions on package.

CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT AND OPEN FLAME
CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN
Do not apply on toys, furniture or interior surfaces which might be chewed by children. Use with adequate ventilation. Avoid breathing vapor or spray mist. Avoid prolonged contact with the skin. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use.

LIQUID VELVET FLAT ENAMEL — TINT BASE

Pigment	54.98%
Titanium Calcium Pigment	57.21%
Calcium Carbonate	36.82%
Diatomaceous Silica	4.41%
Zinc Stearate	1.93%
	100.00%
Vehicle	45.02%
*Alkyd Resin Solution	66.90%
**Varnish	12.49%
Odorless Mineral Spirits & Driers	20.61%
	100.00%
*Non Volatile: Semi Linseed Oil Modified Alkyd Resin	33.00%
Volatile: Odorless Mineral Spirits	70.00%
	100.00%
**Non Volatile: Heat Treated Linseed Fish Oil and Thermolyzed Tung Oil	42.56%
Volatile: Odorless Mineral Spirits	57.44%
	100.00%

Tinted with less than 5% Pure Colors

REGISTERED
REG'N. No. 75-5-61
DATE 10-31-57

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49 TOC 001343

STIR THOROUGHLY BEFORE AND DURING USE

PREPARATION—remove all grease, loose dirt and soap residue from surface. Seal any plaster patches with "701" Clear Sealer or Liquid Velvet Primer.

ONE COAT WORK—over surfaces in good condition—over wallpaper, old paint, plaster, wallboard or metal. Apply one coat of Liquid Velvet. **Note** — If bare plaster is not perfectly dry or the surface to be painted is extremely porous, follow two coat system recommended below.

TWO COAT WORK—over unsealed surfaces—over fresh plaster or wallboard. One coat Liquid Velvet Primer tinted to approximate shade of finish coat or a mixture of equal parts "701" Clear Sealer and Liquid Velvet. Finish with one coat Liquid Velvet.

TINTING—Use O'Brien's Tone-All Colors or Pure Liquid Oil Colors for light tints—or Liquid Velvet Deep Colors for either light or deep tints.

THINNING—where necessary use Odorless Thinner. Turpentine, O'Brien's Reducit or Mineral Spirits may also be used—not to exceed one pint per gallon.

SPRAYING—thin as required with odorless thinner or V. M. & P. Naphtha.

DRYING—do not recoat Liquid Velvet or Liquid Velvet Primer until they have dried hard. Normally allow 24 hours at temperature of not less than 68° F., with good ventilation.

IMPORTANT—USE OF DEEP COLORS

Surfaces to be coated with Deep Colors normally require two coats—a prime coat consisting of a mixture of equal parts O'Brien's 701 Clear Sealer and Liquid Velvet of the finish color. Whenever practicable, stipple or roller-coat the finish coat of Liquid Velvet for maximum uniformity. Deep Colors will burnish when spot rubbed and caution should be exercised on where they are used.

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CAL.
LOS ANGELES, CAL.



49 TOC 001344

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Pigment	34.98%
Titanium Calcium Pigment	27.21%
Calcium Carbonate	36.03%
Diatomaceous Silica	4.81%
Zinc Stearate	1.95%
	100.00%
Vehicle	65.02%
*Alkyd Resin Solution	66.90%
**Resin	12.49%
Odorless Mineral Spirits & Drier	20.61%
	100.00%
*Non Volatile: Soya Linseed Oil Modified Alkyd Resin	30.00%
Volatile: Odorless Mineral Spirits	70.00%
	100.00%
**Non Volatile: Heat Treated Linseed Fish Oil and Thermolyzed Tung Oil	42.56%
Volatile: Odorless Mineral Spirits	57.44%
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Tinted with less than 5% Pure Colors

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DEPT. REGN. No. 7373-c DATE 10-21-57

49 TOC 001345

STIR THOROUGHLY BEFORE AND DURING USE

PREPARATION—*remove all grease, loose dirt and soap* residue from surface. Seal any plaster patches with "701" Clear Sealer or Liquid Velvet Primer.

ONE COAT WORK—*over surfaces in good condition*—over wallpaper, old paint, plaster, wallboard or metal. Apply one coat of Liquid Velvet. **Note** — If bare plaster is not perfectly dry or the surface to be painted is extremely porous, follow two coat system recommended below.

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