

DUTCH BOY ROUNDS OUT THE LINE!

3 new products so that now you
can specify Dutch Boy QUALITY
throughout!

●Three new products, including an improved soft-paste white-lead, now make it easy to insure Dutch Boy quality throughout on every white-lead painting job. By rounding out this famous family, these products enable you to specify beautiful and durable finishes, either interior or exterior, that are "Dutch Boy" even to colors-in-oil and drier.

Dutch Boy ALL-PURPOSE Soft Paste White-Lead is the first of these improved paint products. It is a rapid-mixing soft-paste which can be used for inside or outside work with equal ease and success. Mixed with linseed oil, it gives a durable exterior gloss finish—the kind that Dutch Boy is noted for. With fluting oil, it produces a fine, washable inside flat finish, without a vestige of "flashes" or shiny spots.

Dutch Boy Colors-in-Oil comes next. This is a line of best quality oil colors specially developed for tinting white-lead paint. These colors have strong tinting power and are absolutely accurate in color tone. They disperse into the paint quickly without streaking because they are made in a "short," buttery paste form.

Dutch Boy Liquid Drier is the third of these newcomers. This is a paint drier that is properly "balanced"—a drier of uniform quality and strength, made up of just the right ingredients. You can depend upon it to give characteristic Dutch Boy performance.

These three products, together with their older Dutch Boy companions listed on this page, greatly simplify your job of specifying white-lead finishes, and insure the results that you demand and that your clients desire.

NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 900 W. 18th St., Chicago; 659 Freeman Ave., Cincinnati; 820 W. Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 2240 24th St., San Francisco; National-Boston Lead Co., 600 Albany St., Boston; National Lead & Oil Co. of Pa., 315 4th Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Building, Philadelphia



Other Members of the Dutch Boy Family of Paint Products

DUTCH BOY LIQUID DRIER.
Paints, dries, and seals surfaces with oil—either raw or boiled—only the best of selected materials in these sealed cans.

DUTCH BOY FLATTING OIL.
A skillfully blended fluting for use with white-lead to produce both flat and semi-flat paint for modern interior painting. Gives a finish which is sanitary, washable, durable, beautiful and economical. For use also as a blending, glazing and breaking liquid.

DUTCH BOY WALL PRIMER.
A special primer developed for use in white-lead painting. Stops seepage, seals fire cracks and, at same time, serves as first coat. Possesses exceptional hiding power. Forms a tightly adhering foundation for succeeding coats of white-lead. Works equally well on all interior surfaces—plaster, wallboard, insulating board, brick, concrete.

DUTCH BOY RED-LEAD. Unexcelled for protecting iron and steel against corrosion. A pure, fine, highly oxidized red-lead, supplied in either paste or liquid form.