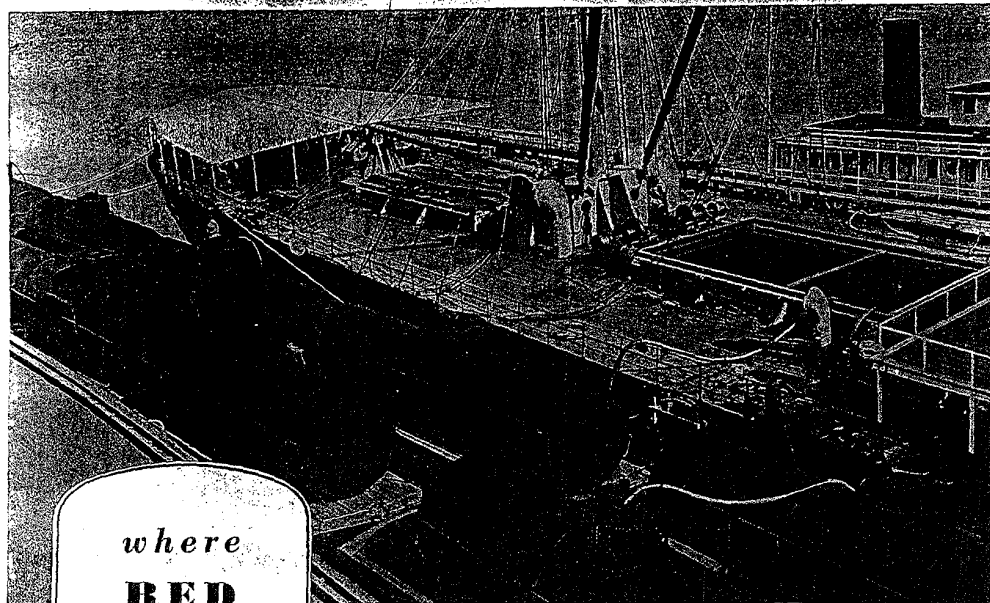




where
RED
signals
safety

A guard that says.... Keep Out! Corrosion

RED LEAD safeguards Metal

THE blue-coated officer on his beat...the grim, gray dreadnaught of the deep...both are guardians of property...both are symbols of protection.

In the same class, you can also place pure red lead...for it is the guardian of metal structures. It keeps

out corrosion, the destructive agent which stealthily attacks unguarded metal structures.

Leading authorities on the subject know that red lead safeguards metal by sealing out corrosion...know that it keeps out air and moisture which foster corrosion.

Dutch Boy Red Lead is accepted as standard by leading engineers and metal maintenance authorities. Pure, fine and highly oxidized, it gives a degree of protection available with no other paint. Red signals safety...when there is red lead.

Dutch Boy Red Lead is available in two forms, paste and liquid. The

liquid (ready for the brush) is supplied in six colors...natural orange-red, two shades each of green and brown—and black. The paste comes to you as orange-red but it is easily shaded to dark colors.

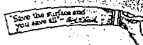
Your request will quickly bring you the booklet, "Structural Metal Painting" and you are also invited to consult our Department of Technical Paint Service. In either case, address the nearest branch.

NATIONAL LEAD COMPANY

New York, 111 Broadway; Buffalo, 116 Oak St.; Chicago, 900 West 18th St.; Cincinnati, 659 Freeman Ave.; Cleveland, 320 West Superior Ave.; St. Louis, 722 Chestnut St.; San Francisco, 2240, 24th Street; Boston, National-Boston Lead Co., 600 Albany St.; Pittsburgh, National Lead & Oil Co. of Penna., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., Widener Bldg.



DUTCH BOY RED LEAD



LITHARGE of correct physical character and extreme chemical purity is a necessity in oil-refining. Such litharge is made by the makers of Dutch Boy Red Lead and Dutch Boy White Lead. You can always rely on its unvarying uniformity. Our nearest warehouse can give you quick shipment.