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The Rowe School Trains Pupils In Modern Business Methods And Principles of Efficiency

Superior Courses of Instruction in Shorthand, Commercial Law, Secretarial Management and in Business Administration

Simultaneously with the development of modern industry on a corporate and colossal scale, with its applied principles of standardization and its scientific methods of efficiency, has gone the development not so prominent, but just as essential to the success of Big Business itself.

This secondary, but important development has been the changing, revising and perfecting of bookkeeping and accounting to meet the new requirements of enlarged production and scientific management.

Up till very recently the methods and practices of bookkeepers and accountants belonged to a world that had passed away.

That simpler period of a small scale production that had prevailed in all the industrial and trading nations from the time of the medieval business guilds when account systems were first devised among the Florence merchants in the time of the Medici.

With very little improvement in practical application and hardly any in principle, these imperfect and inadequate bookkeeping and accounting methods had sufficed to record and perpetuate the financial transactions of ordinary business before the days of the great corporations doing things on a gigantic scale.

But when mechanical invention and the discovery of new managerial methods revolutionized industry and brought into being the interstate and international corporation doing business on a scale undreamed of before the old stereotyped and inflexible bookkeeping and accounting no longer met commercial requirements. Another thing which has brought about this change has been the income tax laws, which have demanded a totally new kind of bookkeeping and accounting, so many are the units of information required, necessitating a knowledge of government questions and regulations.

DR. H. M. ROWE REVISES COMMERCIAL EDUCATION

One of the men who in the last twenty-five years has done more than any other man to bring the bookkeeping and accounting sciences up to the new standards of continental business and corporate expansion has undoubtedly been Dr. H. M. Rowe, who has made the task of commercial revaluation and re-education a life study.

Dr. Rowe, behind whose life has ever been the large ideal of public service, was born with an original and creative mind, and his discovery in study bookkeeping and accounting from the ground up, beginning at the then basic principles. His plan was to study the new needs of business, next to find out how old methods failed to meet these new needs, and then to construct entirely new methods and practices to answer the purpose of modern, up-to-date business.

This scientific method of observation and investigation, coupled with a faculty for creative reconstruction, has been the source of the splendid work of Dr. Rowe in his revision of commercial methods of teaching and practice. It is this method that

School was founded in commercial education, not the mere teaching of pupils to be able to fill certain business positions efficiently, though such pupils have many limitations, and so many at the Rowe School not to be had elsewhere. The matter of teaching pupils at all is wholly subservient to the larger plan of instructing teachers of commercial courses in the simplest and best methods of instruction, gathered from the Rowe text books, and from a comprehensive survey of the most approved practices in the best schools of commerce throughout the Nation.

A SCHOOL FOR TEACHERS RATHER THAN FOR PUPILS

The teaching of the pupils is an illustration of these methods and principles, and for this reason each pupil is especially cared for in a manner not possible in the larger schools, where the accent is placed on tuition alone and not on teaching and commercial education.

The Rowe system is so simple that it is ready to take the best out of every other system in order to perfect its own. By reason of the Rowe text books, the Rowe company has intimate contact with almost every commercial school in the country, and is always ready to both praise and correct what is good in others, to find out that commercial education must be advanced.

In organizing this fine commercial school the work of Dr. Rowe was twofold. First to actually demonstrate to the business public that bookkeeping and accounting, properly taught, develop a better trained, more efficient type of stenographer, bookkeeper, accountant or secretary than any other system, and secondly, to afford an educational center where business teachers can go to observe methods and compare results. The Rowe School is a sort of clearing-house of the latest methods and most modern principles for the development of efficiency in commercial education. It is a sort of business normal school where teachers may perfect themselves both in the commercial curriculum and in commercial pedagogy.

EFFICIENCY THE KEYNOTE OF THE ROWE COMMERCIAL SYSTEM

There is no desire to enter into active competition with, or antagonize the larger commercial schools and colleges, and for this reason the number of pupils is strictly limited to about fifty, so that each student is given an individual attention. Impossible elsewhere. In some cases one person comprehends the entire class, while special methods are required to meet particular problems of business.

The keynote of the Rowe school is efficiency. That is why the Rowe diploma is a guarantee of competency, and why Rowe graduates are being called upon to fill the most highly paid and difficult positions in the commercial world. No matter what the problem of the individual may be as regards the character of his work, the Rowe course can train him to fit his job. If the applicant be willing to follow the lead set.

At the present time the Rowe

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