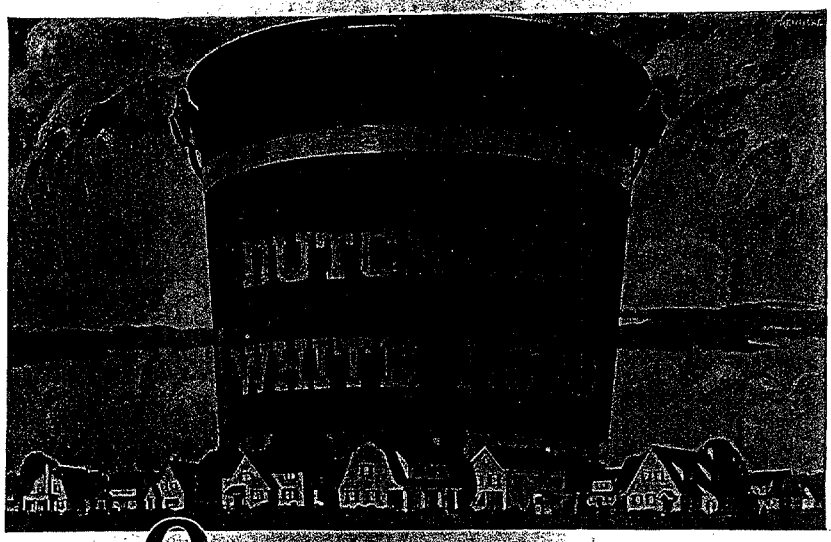


8 PAINTERS IN EVERY 10 USE DUTCH BOY

(According to a recent survey)

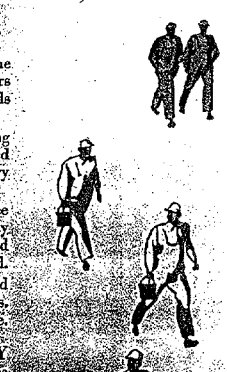
THE Dutch Boy brand has won first place in the esteem of painters and other white lead buyers because it always measures up to the highest standards of purity, quality and uniformity.

This constant, well-established policy of putting quality first has won the recognition of experienced painters everywhere. Witness: 8 painters out of every 10 use Dutch Boy.

This overwhelming preference is your best assurance of a steady, unfailing demand for this high quality product. It is also assurance of a ready sale for linseed oil, turpentine, and other products used with white lead.

Dutch Boy white lead comes in both heavy paste and soft paste form—in 100 lb. kegs, 50, 25, and 12½ lb. pails. The famous Dutch Boy trade-mark is on every package.





NATIONAL LEAD COMPANY

New York, 111 Broadway; Buffalo, 116 Oak St.; Chicago, 900 West 18th St.; Cincinnati, 659 Freeman Ave.; Cleveland, 820 West Superior Ave.; St. Louis, 722 Chestnut St.; San Francisco, 2240 - 20th St.; Boston, National Lead & Oil Co., 800 Albany St.; Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.; Philadelphia, John T. Lewis & Bros. Co., Widener Building.

Job KD 189—American Paint & Oil Dealer, August, 1930
Hardware Age, August 21
Hardware Retailer, August
Building Supply News, August 8

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