F. J. Fitzgerald - B2SA

November 18, 1976

PCB PRICE INCREASE
CONTINGENCY RELEASE

Mr. D. R. Bishop
B1ND

I like the shorter Draft II with the inked-out change I have made.

Reference to "breaking even" would raise far more questions in a reader's mind than it would answer.

Secondly, the closing statement in the notice addresses itself as to the rationale behind the price increases.

Despite the fact that the release reads "Immediately 1976," this continues to be a stand-by release to be used only in the event of Monsanto responding to an inquiry -- and then after the prior approval of Mr. Nolan's office and my own.

F. J. Fitzgerald

/ph

Attach.

PCB-ARCH0750208