

Scales of Outcomes/Objectives

Steering Committee Meeting
Gulfport, MS
August 1, 2018

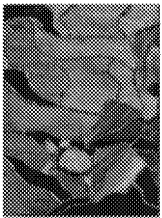
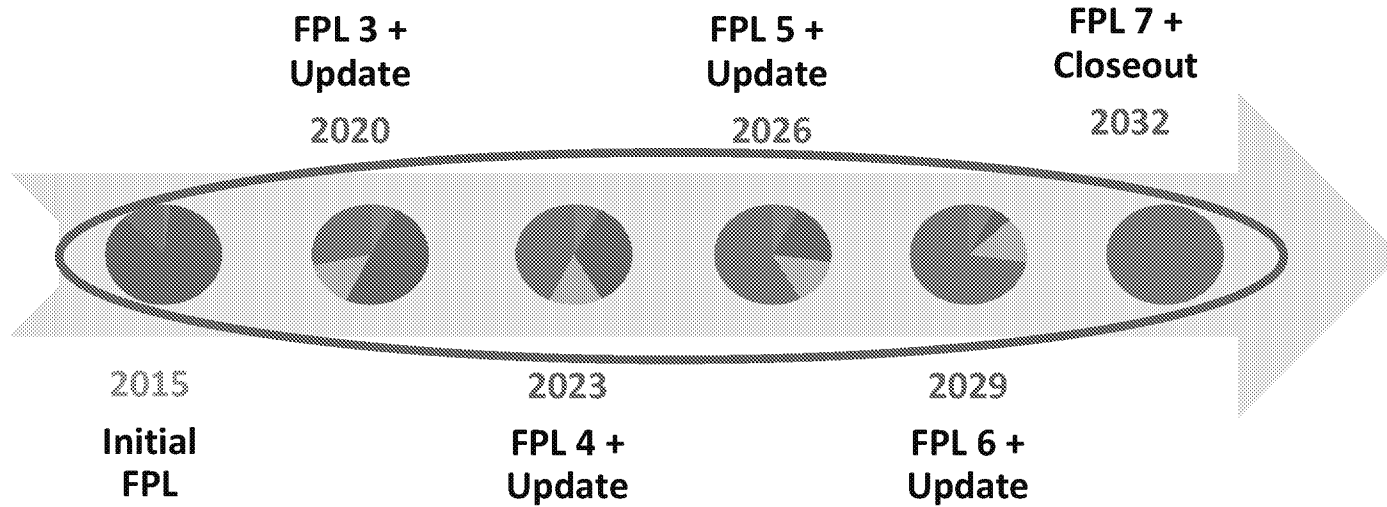


Telling the Broader Story

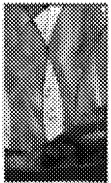
- Council has invested time and funds to increase collaboration to support development of best proposals possible for funding
- Council has committed to developing Planning Frameworks (gold slice of the pie), indicating watersheds and/or restoration types that the Council will be focusing upon for any given FPL
- Just as there needs to be a cohesive story within any one FPL, we need to consider the consistent thread between FPLs
- Information requested in templates for Members Report-outs will inform what this broader story could be, not just for FPL 3 but also between FPLs



Achieving Program Outcomes Over Time



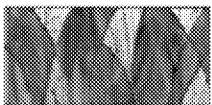
Watershed/Estuary 1



Watershed/Estuary 2



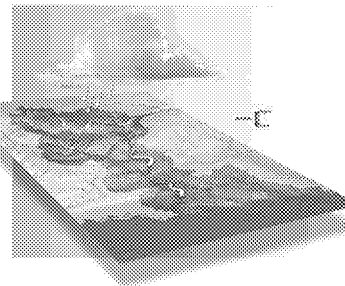
Gulf-wide Program 1



Watershed/Estuary 3



Watershed/Estuary 4





Why is this Needed?

- The Council made commitments in the Comprehensive Plan for:
 - Application of Best Available Science (BAS)
 - Delivering results and measuring impacts
 - Creation and use of a Council adaptive management plan
- Providing greater definition to where we are going helps:
 - Further refine and define the Council's 10-Year Funding Strategy (initially outlined in Comprehensive Plan and to be refined in FPL 3/Funding Strategy document)
 - Develop and implement Council adaptive management plan



Potential Benefits

- Focus our investments by providing the ability to:
 - “Right-size” our monitoring, evaluation, and adaptive management investments
 - Report ecosystem benefits at multiple scales and evaluate what future investments may be most beneficial
 - Save time and money by pursuing the most promising/highest priority activities
- Improves ability to coordinate across funding streams:
 - Allows potential funding partners to consider how their future investments and interests may align with Council priorities
 - May allow for cross-program evaluations



Next Steps

- Council staff will further define issues and next steps, to be discussed during September Steering Committee
- Could include facilitating CMAWG brainstorming on:
 - Scales of outcomes/objectives (based upon member priorities)
 - Mechanisms to “right-size” monitoring and evaluation approaches
 - Cross-program recommendations (seeking to streamline/leverage monitoring needs)
 - Implications for development of the Council’s adaptive management plan