

NATIONAL LEAD COMPANY

111 BROADWAY
NEW YORK 6, N. Y.

February 14, 1962

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Mr. T. Howard Sarina
Manager
Advertising Department
National Lead Company
Building

Dear Sir:

Please be advised that at a meeting of the
Executive Committee of the Board of Directors of National
Lead Company held today, the following resolution was
adopted:

RESOLVED, That the proposed General Advertising
Budget for the year 1962 in the sum of \$3,039,648.00
(including the Paint Advertising Budget of \$1,925,850.00
previously approved at the Executive Committee Meeting
of January 31, 1962), be and it hereby is approved.

Very truly yours,

/s/ J. B. Henrich
Secretary

cc: Messrs. J. A. Martino
D. A. Moxson
T. F. Owens
G. A. Dewey
M. Use

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