

PROC

Interior Or Exterior Use On Furnishings, Work, Walls, Ceilings, Boats, Automobiles, Or Any Surface Where A Fine Enamel Is Desired—Unsurpassed In Quality, Performance—Produces A Hard, Beautiful Finish—Easy To Apply Smoothly, Covers Well, Dries Quickly, No Brush Marks—Not To Be Used Inside House Paint.

INSTRUCTIONS—Stir the contents of the can thoroughly before applying. Any surface to be enameled must be perfectly clean, dry, and free from dust. When enameled over a painted or varnished surface, you should first go over the surface with a sandpaper and then remove the dust. Working with unfinished furniture or wood, First or Prime Coat of our No. 30-265 Undercoat will prove the most desirable. This Enamel and aid in producing an especially smooth and uniform finish. More than One Coat be sure it is completely dry before applying the next. Use a clean or new brush for good quality, keeping brush well filled with Enamel. A small amount of Turpentine may be used to thin the Enamel, if necessary.

SOLD ONLY BY
J. S. ROEBUCK AND CO.
CHICAGO, ILL. AND ALL LEADING CITIES

Category: Four-Hour Enamel - Interior Trim
Color: White
Number: 2830
Quality: Second

Pigment: 40%	Lbs.	Gals.	Unit Cost	Total Cost
Titanox	91	2.8	14.79c	13.46
Titanox	136	5.2	5.61c	7.63
Surfex	225	10.0	1.58c	3.56
Aluminum Stearate	2	.1	24.48c	.49
Vehicle: 60%				
Varnish	647	83.0	.83g.	68.89
Driers	34	4.9	.35g	1.72
Calculated Yield	1135	106.0		95.75
Manufacturing Loss		6.0		
Actual Yield		100.0		

Cost Analysis:

Material cost per 100 gallon	95.75
Direct Labor	6.40
Factory Overhead	21.40
Bulk cost	123.55
Complete package cost	18.12
Factory cost in package per 100 gallon	141.67

Factory cost in package per gallon 1.42

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of buyers or Transferees:

- (A) To a Company owned or Controlled Outlet _____
- (B) To an Independent Wholesaler _____
- (C) By Company owned or Controlled outlet to Retail Customer _____
- (D) To an Independent Retailer (Dealer) _____
- (E) To Other (Specify) PARENT CORPORATION OUTLET 1.42

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