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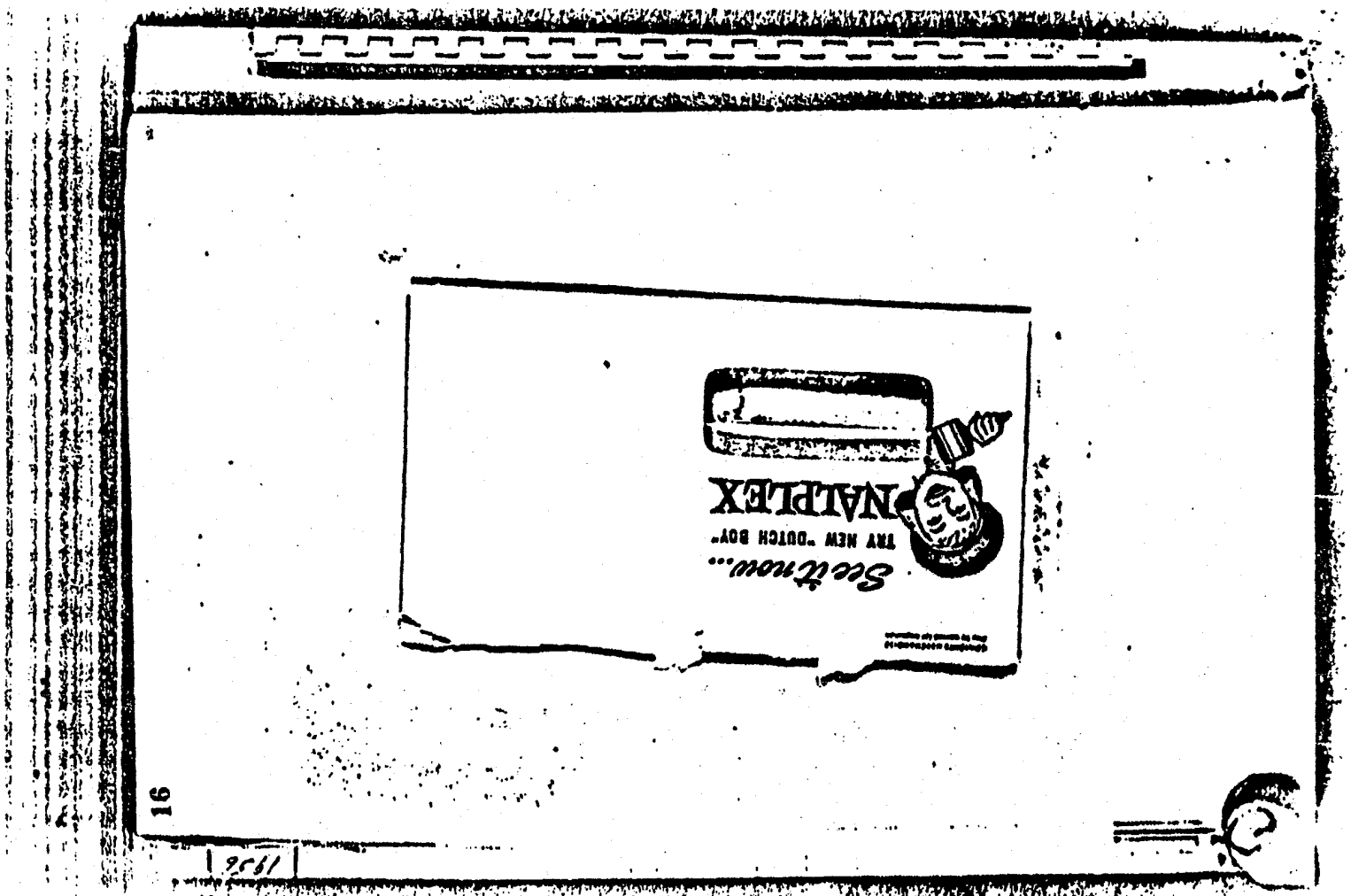

NLI 115889

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PLEASE READ INSTRUCTIONS BEFORE USING PAINT SAMPLE



[redacted]

Hold tube, with cotton applicator down, over space to be painted which is shown on insert sheet. Squeeze firmly allowing SAMPLER to saturate cotton applicator. Must use as a "brush" and apply. It's that simple.

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NLI 115890

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one-stroke, one-coat painting!

"Dutch Boy"

NALPLEX

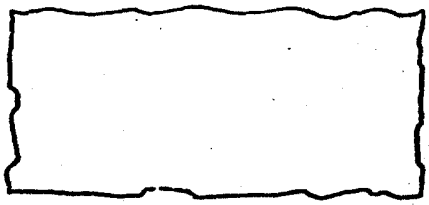


The wonderful new acrylic latex flat wall finish that gives you a *better* job—easier, quicker.

Words and pictures can't begin to tell you all of the facts about wonderful new Nalplex. So we want you to actually try Nalplex . . . right this minute . . . without getting out of your chair.

FOLLOW INSTRUCTIONS PRINTED ON TUBE CARDBOARD THEN . . .

Paint this Space



- Notice the smooth consistency of Nalplex. Brushes easily . . . less work, less time.
- See the solid, uniform color you get with Nalplex. One coat and the job is done.
- Note the lack of annoying "painty" odors. It's pleasant with Nalplex, it's odor-less.
- Watch how quickly Nalplex dries — within minutes. Get rooms back in use — fast.
- See the soft decorative effect of this true flat finish.
- You can be sure with Nalplex. Another reliable "Dutch Boy" top quality paint.

"DUTCH BOY" NALPLEX makes PAINTING a PLEASURE

See the attractive ready-mixed Nalplex colors on the enclosed miniature color card. Come in — ask us for the large, full size Nalplex Color Card showing 36 beautiful colors.

We'll be happy to help you select just the right colors for your rooms.

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NLI 115892

One-stroke one-coat painting



That's Nalplex—brand new Acrylic Latex dirt wall finish—the very latest thing in latex paints.

With this entirely new and different paint, you get unbeatable, one-coat coverage. No need to pair on extra coats!

You also get true flatness. No sheen!

New Nalplex is easy to apply. No odor, no headaches. Your walls dry fast! 1 to 2 hours. Your cleanup is simple: just soap and water. And your finish is truly washable.

New 'Dutch Boy'
NALPLEX

NATIONAL LEAD COMPANY
111 Broadway, New York 6, N.Y.

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NLI 115893

