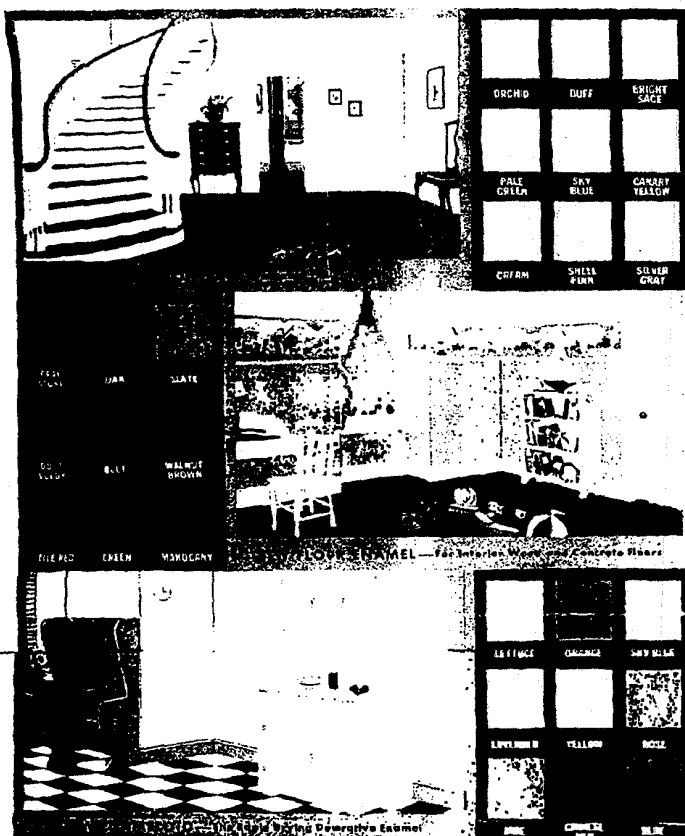


Thrift urges you TO BEAUTIFY NOW

—with these colors of "WORLD-TESTED" economy



IS IT WISE to let another season of exposure and wear further damage the outside and inside finishes of your home or property . . . to encourage even greater painting expense later on? Now is the time to call a halt on excessive painting cost. And these famous finishes of international reputation and "World-Tested" economy offer the thrifty way.

In every extreme of temperature and climate the world over . . . on homes, buildings and industrial equipment of endless variety, Sherwin-Williams "World Tested" paints, varnishes, lacquers, enamels, stains, etc., are demonstrating true economy — the economy of finest quality.

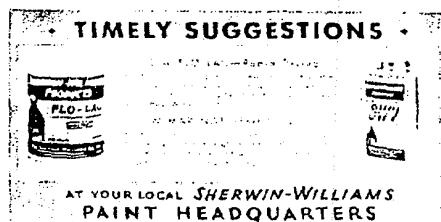
Your local Sherwin-Williams dealer, "Paint Headquarters," has these same "World-Tested" Sherwin-Williams finishes on his shelves, quickly available to beautify and preserve every indoor and outdoor surface about your home. See him for color cards and suggestions now. If you do not recall your local "Paint Headquarters," or if you want the advice of our experts on any refinishing problem, please write us direct.

THE SHERWIN-WILLIAMS CO.
CLEVELAND, OHIO



World's largest manufacturers of Paints, Varnishes, Lacquers, Enamels for Homes, Large Buildings, Industry.

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PAINTS
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ENAMELS
LACQUERS

This "Paint Headquarters" advertisement appears in the Jan. 10th issue of The Saturday Evening Post

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