



W. P. Fuller & Co.

PAINTS • VARNISHES • LACQUERS
PIONEER WHITE LEAD
GLASS • SASH & DOORS • WALL PAPER
SAN DIEGO, CALIF.



Pioneer Organization Offers Finest Quality Paint Products In San Diego.

SINCE the days of '49 the firm of W. P. Fuller & Co. has been known to Californians. This pioneer paint and varnish organization has grown no less amazingly than California itself. It began with the determination to give the finest service and satisfaction to its patrons and it has held to that principle through the years.

San Diego has long been acquainted with the products and services of this great organization. The rapid growth of this city early led the company to establish one of its most important distributing centers here.

Supplying both wholesale and retail markets with quality paints, lacquers, varnishes, wall paper, glass, sash doors, mirrors and roofing, the firm fills an essential place in the city's commercial structure.

Two locations are utilized by this organization in order to efficiently serve the entire area with its products. The main San Diego headquarters are located at 803 Seventh avenue and the other branch at 2911 University avenue.

Home owners, builders and contractors alike find that the services of this organization in supplying them with the justly famed W. P. Fuller & Co. paints and allied decorating materials is unsurpassed from the standpoint of satisfaction and value.

This company's extensive Pacific coast trade enables

them to buy and to manufacture in great amounts and thus to effect substantial savings. These savings are further added to by the company's efficient distributing facilities and in the end are passed on to the consumer.

In point of quality, no paints or varnishes excel those of W. P. Fuller & Co. It is quality that counts and inferior finishes only defeat their own purpose.

Quick drying lacquers and other finishes featured by this organization enable the amateur painter to do a thoroughly professional looking job in brightening up the home. In a variety of colors and especially made for various uses, W. P. Fuller & Co. paints, varnishes and lacquers, will satisfy any decorating need.

Wallpaper in modern and beautiful designs, as well as all accessory essentials is furnished by the organization in retail or wholesale quantities.

Painters and decorators will find that by patronizing W. P. Fuller & Co., they save time and money for at this firm they can secure all of their needs at one time and at one place. This entitles them to wholesale discounts for quantity purchases.

Mirrors of all sizes will be made by W. P. Fuller & Co. in their San Diego mirror factory to suit any specifications. The organization features a complete glazing service.

With the extensive home

modernization campaign still underway, W. P. Fuller & Co. offer an ideal solution to home decorators. The company will gladly advise all as to the proper paints and finishes needed in decorating a home.

This firm is one of unquestioned reliability and is one of California's leading organizations in its field. It contributes much to the state's prosperity and economic stability through large purchases of materials, large payrolls and heavy property investments.

The products it furnishes are essential to building and growth and because of the fact that money spent with this organization is returned in large part to local markets, it deserves the patronage of all who are interested in the progress of California.

The manager of the San Diego branches of W. P. Fuller & Co. is Mr. A. B. Cadman. A thoroughly experienced paint and varnish man and capable business executive as well, Mr. Cadman is well known in local business and building circles.

W. P. Fuller & Co. was one of the leading organizations which supported the preliminary work necessary in securing the California Pacific International Exposition for San Diego.

In addition to supporting the Exposition, they were also selected by Exposition officials only recently to supply many of the decorating materials which will be used in preparing exhibits and buildings for this great event.

W. P. Fuller & Co. cordially welcome the patronage of all San Diego residents who remain in the city. W. P. Fuller & Co. are the leading firm of their kind in the