DRAFT

PLAN FOR FIRST PUBLIC MEETING
FORMER KRUMMRICH LANDFILL PROJECT

Background

A public meeting has been tentatively scheduled for 7 p.m. on March 11 at the Sauget Village Hall to discuss the remedial investigation and feasibility study being undertaken by Monsanto at the former Krummrich landfill in Sauget. The landfill was used to dispose of waste from the Krummrich plant and other Monsanto facilities in the St. Louis area between 1957 and 1977, when it was closed.

The remedial investigation and feasibility study are being done as part of a consent agreement negotiated by Monsanto, the Illinois Attorney General's Office and the Illinois Environmental Public Agency in December 1991. The meeting is required under the community relations plan submitted by Monsanto to the Illinois EPA and approved by the agency.

Purpose of Meeting

As described in the community relations plan, the purpose of the meeting is:

- To explain the activities that will take place during the remedial investigation and feasibility study.
- To answer questions about the project.
- To address public concerns.

Objectives

Monsanto's objectives for the meeting are:

- To provide information in an open, responsible manner about the project.
- To answer questions fully.
- To address public concerns thoroughly.
- To reassure the public that the project will be carried out carefully and correctly.
- To maintain or enhance Monsanto's reputation as an environmental leader and a responsible corporate citizen.

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Primary Messages

- The landfill does not pose any immediate health or environmental problems, but Monsanto is responding fully and willingly to the state's concerns.
- The remedial investigation and feasibility study process will determine what action is required to ensure the long-term protection of public health and the environment.
- Monsanto is committed to carrying out the work carefully and correctly.
- Public input will be sought and considered carefully during the process.
- The remediation investigation and feasibility study is expected to take approximately a year and a half. The findings will be presented at a second public meeting.
- The Illinois EPA will closely monitor the study and will select the corrective action it believes is appropriate. If Monsanto agrees, the company will carry out the corrective action, again with IEPA oversight.
- The landfill was built more than 30 years ago, in compliance with existing state law at that time.

Audiences

The following groups will be notified of the public meeting and may be interested in attending:

- Community officials and other opinion leaders
- Area residents
- Neighboring businesses
- The news media
- Monsanto employees
- Members of the plant's Community Advisory Committee
- Officials of the Illinois EPA
- Illinois Attorney General Roland W. Burris

General Preparation

Logistics

- Arrange use of Sauget Village Hall
- Ensure that seating is adequate
- Ensure that microphones, necessary A-V equipment is working
- Order refreshments (coffee, soft drinks)

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Notification

Community leaders and key opinion leaders will be invited to attend the meeting by letter sent a week before the meeting. The plant's mailing list will be reviewed and updated to ensure that it is correct and current.

Local news media -- the Cahokia Dupo-Journal, the Belleville News-Democrat and the Illinois edition of the Post-Dispatch -- will be sent a news release a week before the meeting. This will allow publication of a story or item in advance of the meeting, thus notifying area residents.

Development of Written Materials

- Agenda for meeting
- News release
- Letter to opinion leaders
- Remarks for speakers
- Poster-size maps, diagrams or other visual aids, if appropriate
- Questions and answers for spokespersons
- Fact sheet to distribute to audience (includes dedicated telephone line number for questions)

Identification and training of spokespersons

The community relations plan indicates that "appropriate technical and community relations representatives" will be present at the meeting.

- Primary spokesperson: Bill Boyle, plant manager.
- Secondary spokesperson: Appropriate technical representative from Geraghty & Miller.

Boyle and the representative from Geraghty & Miller will have an opportunity several weeks before the meeting to practice the delivery of their presentations and to practice answering questions with Andi Smith, Kevin Cahill, Bob Peirce and Marjorie Brooks.

Staffing

In addition to Bill Boyle and a spokesperson from Geraghty & Miller, other appropriate Monsanto officials will attend the meeting, including Andi Smith, Kevin Cahill, Keith Miller and Steve Smith. Marjorie Brooks and/or Bob Peirce would attend the meeting to handle logistical duties, such as setting up, distributing the fact sheet, etc.

Agenda

When people enter the meeting room, they will be asked to write their name and address on a sign-up sheet. Bill Boyle will speak first, for about 10-15 minutes. He will:

- Welcome the audience
- Explain purpose of meeting
- Briefly discuss agenda
- Briefly describe what the project is about
  Explain why Monsanto is doing the project
- Point out that Monsanto is committed to carrying out the project carefully and correctly
- Explain that Monsanto has hired Geraghty & Miller -- a well-qualified firm -- to do the work
- Introduce spokesperson from Geraghty & Miller

The Geraghty & Miller representative will speak for about 15 minutes. He or she will:

- Discuss in more detail the activities that will be undertaken for the remedial investigation and feasibility study
- Discuss the timetable for the project

After Boyle and the representative from Geraghty & Miller have finished speaking, Boyle will ask for questions from the audience. Ample time will be allowed to address all questions.

Feedback Mechanism

Feedback from the meeting will be monitored by:

- Logging and analyzing calls on the dedicated telephone line to determine the level of feedback, the types of questions asked and whether more information is needed.

- Monitoring stories in the news media to determine if additional information is needed.

Timetable

Week of February 3
-- Approve plan for meeting
-- Arrange for use of Sauget Village Hall
-- Identify spokesperson from Geraghty & Miller
-- Review and update plant's mailing list of opinion leaders

Week of February 10
-- Write draft of news release
-- Write draft of letter to opinion leaders
-- Write draft of questions and answers

Week of February 17
-- Monsanto review and approval of news release
-- Monsanto review and approval of questions and answers
-- Write draft of remarks for speakers
-- Write draft of fact sheet
-- Obtain visual aids for meeting

Week of February 24
-- Monsanto review and approval of fact sheet
-- Monsanto review and approval of speakers' remarks
-- Practice presentations

Week of March 2
-- Make copies of written materials
-- Notify employees through plant newsletter
-- Notify plant Community Advisory Committee
-- Send letter to opinion leaders (March 3)
-- Send news release to Cahokia Dupo-Journal, Belleville News-Democrat and Illinois edition of Post-Dispatch (March 3)
-- Visit Sauget Village Hall to check on seating, microphones, etc.

Week of March 9
-- Order refreshments
-- Conduct meeting (March 11)
-- Handle any follow-up media inquiries