Convenient to Buy

Red Top Patching Plaster may be obtained in 2½, 5, 7½ and 15-pound packages, and in 300-pound barrels. Each container has a distinctive Red Top marking, and carries the U. S. G. trade-mark, which has been the mark of quality plaster products for twenty-six years.

Irrespective of whether you repair the cracks yourself, or order them repaired by your decorator, be sure that Red Top Patching Plaster is used, for Red Top assures you a satisfactory job.

UNITED STATES GYPSUM COMPANY

General Offices:
300 W. Adams St. Chicago

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PLAINTIFF'S EXHIBIT
USG-579

Here's Way To End Unsightly Cracks In Plaster

UNSIGHTLY cracks in walls and ceilings need no longer be endured, for they can be easily and permanently mended at negligible expense.

All that is needed is a package of Red Top Patching Plaster, water and a broad knife. The water is mixed with the plaster according to directions in the package; the mix is "buttered" into the crack with a knife and left to dry, after which it is sandpapered smooth. And except for the larger patches that's all there is to it.

Large cracks are patched with two applications of Red Top Patching Plaster. The first application is made so that the patch does not come out quite level with the surface of the wall, and is allowed to dry for thirty minutes. The second application is then made. After it has dried, the patch is sandpapered smooth.



Very small cracks —called "hair cracks"—can be mended by working the plaster into them with a small brush.



What Is Red Top Patching Plaster?

Red Top Patching Plaster is the patching plaster manufactured by the United States Gypsum Company. It is not plaster of Paris, or a makeshift, but a plaster scientifically compounded especially for patching. It dries slowly enough to permit the making of a satisfactory patch, and after it has dried it is hard and strong, and can be decorated with any decorating material.

Plaster patching is especially important before re-decorating. Most plaster cracks are caused by the settlement of a building on its foundations, the slight twists and shifts incidental to the settlement causing the cracks. By re-decorating time, however, this settlement usually is completed, and plaster cracks that are repaired will stay repaired.

Decorators will repair cracks if repair is specified. But be sure that they use Red Top Patching Plaster. Thus you can assure yourself of a patch that will not mar decoration, for Red Top Patching Plaster is unusually white, and there is nothing in it that will stain or discolor a decorating material.