

Technical Department Bulletin

NUMBER: 2829

FILE : E-A-C-28

DATE : JUNE 30, 1967

GOODS: SEE BELOW
(U.S. & CANADA)

SUBJECT: VITRALITE ENAMEL EGGSHELL COLORS

This bulletin cancels the following Technical Department Bulletins:

No. 2731, E-A-C-28, dated March 2, 1965

No. 2754, E-A-C-28, Supp. 3 dated November 17, 1965

Bulletin No. 2559, E-A-C-28, Supp. 2 dated November 25, 1960
is still active.At the March, 1967 Managers' Meeting, the following recommendations
of the Color Committee were approved:

- (1) Adoption of a composite interior products color
card to include:

Lyt-all Flowing Flat
Vitalite Enamel Eggshell
Vapex Flat Wall Finish
Cellu-Tone Satin

- (2) Each of the lines will contain the same fifteen
standard ready-mixed colors (except Ceiling White
as noted). The color card will show these fifteen
colors, as well as forty-eight Machine System Colors
and twelve strong accent colors, also from the
Machine System. The fifteen standard colors are:

<u>Color</u>	<u>Code</u>	<u>Mach. System No.</u>	<u>% Light Reflectance</u>
Bone White	EF251	2556	78
*Ceiling White	-	-	-
Holiday Green	EF283	4061	57W
Melon Green	EF279	4012-1	53W
Pale Olive	E246	2572	47
Panama	EF285	3037	86
Peony Pink	E248	7010	70W
Platinum	EF255	2544-1	59W
Popcorn	E247	5502	82
Pottery Blue	E245	5013	61W
Riviera Sand	E249	5540	58W
Tahiti	E244	4502	75
Tawny Gold	E243	5527	43
Tumbleweed	E250	6027	58W
Wedgwood Blue	EF258	5035-1	47

*Available in Lyt-all Flowing Flat and Vapex Flat Wall Finish only.

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The forty-eight Machine System Colors are:

<u>Name</u>	<u>Mach. No.</u>	<u>% Lt. Reflect.</u>	<u>Name</u>	<u>Mach. No.</u>	<u>% Lt. Reflect.</u>
Antique Ivory	5542	75	Morning Glory	5010	70W
Aqua Luster	4047	71	Naples Cream	5505	75
Aspen Green	4031	69W	Peach Glow	6001	81
Autumn Fern	3018	44	Peach Parfait	6003	72
Blue Smoke	5000	53W	Peanut Shell	6113	55W
Burnt Ivory	6103	83	Pearl Aqua	4519	77
Cadet Gray	2515	63W	Pearl Tint	2554	82
Celery	3045	86	Pink Cloud	6510	72
Coquette	7009	75	Pink Coral	6548	73
Cupid Pink	7514	68W	Raffia Tan	5526	41
Emerald Tint	4002	73	Sandy Beige	6017	55W
Firefly	3507	81	Satin Bark	6025	66W
Flax	2544	66W	Scotch Mist	2563	52W
Ginger Whip	5510	54W	Serene Green	4042	87
Golden Mist	3078	73	Soapstone	6021	71
Golden Straw	3004	75	Spearmint	4015	61W
Jasmine Yellow	5515	63W	Spring Vine	3540	86
Lemon Whip	3000	88	Spring Yellow	3027	84
Light Coffee	5524	56W	Starlight	5008	74
Lillium	3059	76	Turquoise Mist	4506	73
Meerscham	5520	75	Water Lily	2526	69W
Miami Sand	5549	73	Winter Iris	8004	74
Mist	2531	45	Winter Morn	4524	64W
Misty Jade	3500	80	Yellow Tulip	3009	84

W - Within reflectance range (50-70)
recommended for School Lighting
of Classroom Walls by American
Standard Practice.

The fifteen standard colors and the forty-eight Machine System Colors are all lead-free.

The twelve strong accent colors are:

<u>Name</u>	<u>Mach. Sys. No.</u>	<u>% Lt. Reflect.</u>	<u>Name</u>	<u>Mach. Sys. No.</u>	<u>% Lt. Reflec</u>
Amethyst	8033	8	Plantation Yellow	5573 (1)	66W
Beech	5576	22	Prairie Sunset	6095 (1)	30
Carnival Red	6533-3 (1)	17	Sherwood Green	3528-1 (1)	17
Golden Brown	5562 (2)	35	Siam Blue	5020-2	12
Golden Olive	3079 (1)	27	Thunder Cloud	2590	15
Gunmetal	2591	12	Thyme Green	3545	20

- (1) Contains lead pigment. Requires Caution Sticker D
(2) Contains lead pigment.

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All colors shown on the composite interior products color card will be designated by name and Machine System Number. The following standard ready-mixed colors will be deleted from the Vitralite Enamel Eggshell line:

<u>Name</u>	<u>Code</u>	<u>Name</u>	<u>Code</u>
Bisque Tint	EF281	Lime Yellow	EF253
Bramble	EF282	Oasis	EF284
Cocoa Brown	EF265	Petal Pink	EF286
Dusty Green	EF262	Puritan Gray	EF267
Empire Green	EF257	Sudan Ivory	EF252
Indian Turquoise	EF256		

The composite color card will indicate that Vitralite Enamel is available in White Eggshell (EF9); Black Eggshell (BA14) and White Gloss (EE7). Vitralite Enamel Eggshell Mixing White, E28 will be discontinued in accordance with a decision at the June, 1967 Managers' Meeting.

The following decisions were made at a Sales & Advertising Committee Meeting held on June 26, 1967.

- (1) Vitralite Enamel Eggshell will no longer employ dots on each side of the color name on the face label. The use of dots was adopted in December, 1964 to identify the improved, mushy consistency formula.
- (2) Vitralite Enamel Eggshell Platinum will no longer employ asterisks on each side of the color name on the face label.

The use of the asterisk was adopted on November 4, 1965 to indicate that the color was changed to match Machine System Platinum.

W. G. RINGLE

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