

Ever Hold a
White Lead Paint Film
in Your Hand?

HERE'S a way to demonstrate to yourself the tough, elastic properties of white lead paint.

Brush a layer of this paint on a piece of glass.

Let it dry — and then peel it off.

The white lead film will be tough, elastic — *rubbery*. You can actually stretch it, fold it, bend it.

You'll see why it *gives* with every change in weather, why it doesn't crack and scale and keeps moisture away from wood.

Of course you knew all this from your experience.

But here you have a proof of the pudding *before* the eating — a definite, tangible demonstration you can *see, feel* and *understand*.

We shall be glad to send the booklet, "What to expect from white lead paint," upon request.

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