

Bestwall - Certain-teed Sales Corporation

Plaster R&D 183

FOR Paoli Laboratory DATE July 9, 1957 FROM General Sales OFFICE
ATTENTION OF Mr. C. G. Shuttleworth SUBJECT ACOUSTICAL PLASTER FOR MACHINE APPLICATION
ANSWERING YOURS DICTATED BY Mr. C. E. Abbey - chr

cc: Mr. A. L. Meyer - Ardmore
Mr. R. E. Schilling - Dallas Sales
Mr. M. C. Hoven - Ardmore
Mr. G. W. Brown - Jackson Sales
Mr. R. Sikes - Ardmore

PLAINTIFF'S EXHIBIT

GP-752

Confirming our telephone discussion of this morning I'd like you to go ahead with getting raw materials at Acme so that they might make up about six tons of the Acoustical Plaster which was made at Fort Dodge recently and tried in the St. Louis market. As I told you today the St. Louis office called yesterday and reported the second coat of the Acoustical material went on very well and that the plastering contractor, the workmen, and the sales people were very pleased with the performance of the material from start to finish. You are going to review the one matter of the additional additive to the formulation for the final formulation that will be set up. *(rest in letter)*

Will Mr. Brown in Jackson and Mr. Schilling in Dallas please expedite getting a trial job for this material so we can get the value of some additional field performance before we release the material for general sale.

JRW
Will you pls order materials into Acme for 5 tons -
Change to R4 9 183

RECEIVED
PAOLI, PENNSYLVANIA

JUL 10 1957

CERTAIN-TEED PRODUCTS
CORPORATION

SGP 0018659