

EXPERIENCES



AND NO ONE KNOWS



Jot t
it av
it as
...El
pain
know
do t
must
repa
pair
quir
info
Pair
whi
the

The Saturday Evening Post, April 26th

Collier's Weekly, April 19th

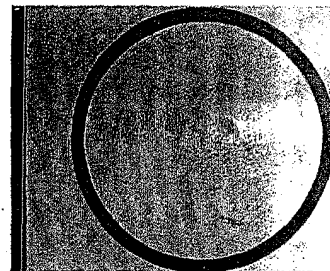
American Magazine

0000-NLI-000014963

N 28511

IS OUT OF

Use DUTCH BOY WHITE LEAD

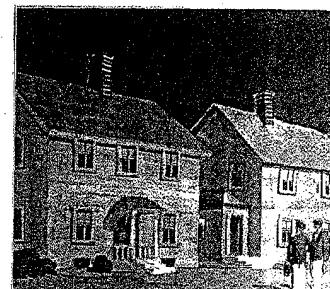


[According to an impartial, country-wide survey]

Jot this fact down on one of the little tablets of your memory... Store it away against the day when repaint time rolls round... Memorize it as a worthwhile fact that will save you money and disappointments... Eight Painters in Every Ten Use Dutch Boy + + The craftsman who paints your house, like the artist who plies his color upon canvas, knows PAINT... first, last and all the time. He knows that paint must do the dual job of beautifying and protecting. He knows that paint must not crack or scale because this means burning and scraping at repaint time. And he knows that Dutch Boy made into a custom-made paint mixed for your particular job measures up to every painting requirement + + Next time your painter writes "Dutch Boy White Lead" into his specifications, remember that: "No One Knows Paint Like a Painter" + + Write for free booklet... "The House We Live In"... which gives helpful suggestions on the decoration and protection of the home. Please address the branch nearest your home.

NATIONAL LEAD COMPANY

New York, 111 Broadway — Buffalo, 116 Oak Street — Chicago, 900 West 18th Street —
Cincinnati, 659 Freeman Avenue — Cleveland, 623 West Superior Avenue — St. Louis, 752
Chestnut Street — San Francisco, 235 Montgomery Street — Boston, National-Boston Lead Co.,
800 Albany Street — Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue —
Philadelphia, John T. Lewis & Bros. Co., Widener Building.



Advertisement appears in the following publications:

American Magazine, June

Better Homes and Gardens, June

House and Garden, June