

E.W. Webb

Re: Precautions to be Observed in
the Handling of Ethyl Gasoline

April 9, 1927

Dr. Elizabeth B. Bricker,
Chief, Hygiene and Sanitation Section
Department of Labor & Industry
Harrisburg, Pa.

Dear Dr. Bricker:-

I have discussed the above subject with Dr. Kehoe and it is our decision to print a large quantity of the "Rules and Regulations" (copy enclosed) with the blanks omitted, as we think it would be more effective to have a form which does not require any blanks to be filled in and so that there should not be any question that all Ethyl Gasoline, irrespective of the brand name which may be prefixed, should be handled in the same manner. These will be sent to our customers to enable them to see to it that copies get into the hands of their dealers in sufficient number so that there will be at least one for each person who is dispensing our product. We will accompany the sending out of such "Rules and Regulations" with an explanatory letter, impressing upon our customers the need of having these rules brought to the attention of the men who are handling Ethyl Gasoline, no matter in what capacity, and will issue instructions to all of our field men to include this in their check-up to see to it our request is being observed.

In lieu of the Caution Folder which is now available at the stations we contemplate substituting the answers to questions 33 and 34 of our booklet, entitled "Information about Ethyl Gasoline", (copy of which I recently sent you but am enclosing another, and would be pleased to send more if you desire them). We do not have in mind destroying the Caution Folders that are now at stations, as this would be an almost herculean task, as they are at thousands of stations throughout the country, but it is our purpose to furnish these new Caution Folders at all old points where their stock is near depletion and at all new points.

I believe a large part of the public already appreciates that Ethyl Gasoline is being sold as a motor fuel only and that this educational process is gradually working its way through the oil and motor industries, as well as the minds of motorists who use the product, but of course this is no reason for us to relax in the slightest degree in the effort to bring this fact home to all who use it.

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Dr. Elizabeth S. Bricker

It will take a few weeks for us to get these chances in complete running order, but meanwhile I hope your investigators are finding that the health aspects of the business are being properly pooled by our customers, as well as ourselves.

I hope this program will meet with your approval.

Yours very truly,

EWB/1

Enc.