

LOW-RELIEF
**Textured
 Treatments**
 with DUTCH BOY WHITE-LEAD



*Easy to mix, tint
 and apply, white-lead
 and oil plastic paint gives
 textural wall treatments
 now so much the vogue*

YOU can mix your own plastic paint for producing the low-relief textures now popular for homes, apartments and other buildings. All you need use are materials you now have in your shop.

The formula is simple—Dutch Boy white-lead mixed with whitening which flattening oil and drier have been added.

White-lead's use to make plastic paint is another example of the wide usefulness of "lead"—the standby of master painters for years.

Easy to tint and apply . . . In addition to being easy to mix, white-

• • FORMULA • •

The formula for white-lead and oil plastic paint is 100 lbs. Dutch Boy white-lead (heavy paste), 22 lbs. dry whitening, 1½ gals. Dutch Boy flattening oil, ¼ pint drier. Break up the whitening with the flattening oil and drier. Stir this mixture into the white-lead. The "plastic lead" is now ready for application.

lead and oil plastic paint is easy to tint and to apply. It is tinted with colors-in-oil in the regular way and applied with a brush. When applied, it can be readily manipulated or worked into no end of interesting textures (such as those illustrated) by the use of a paint brush, whisk broom, sponge, straight edge, or other means. And the texturing does not have to be "rushed along," for this plastic paint stays workable on the wall for an hour.

Other advantages . . . Applied today, a white-lead and oil plastic paint finish is ready for glazing tomorrow. It sets up sufficiently overnight to take a glaze properly, no size coat being needed to permit glazing. Many beautiful glazed effects are possible. However, glazing is not necessary in order to produce a washable finish with white-lead

PAINT BRUSH TEXTURE



Three other low-relief finishes obtainable by texturing white-lead and oil plastic paint with a paint brush.

and oil plastic paint. By itself, this plastic paint gives a complete finish and one which is thoroughly washable.

Write for booklet

For further information about this use of Dutch Boy white-lead, write for booklet "White-Lead and Oil Plastic Finishes." It covers the subject in complete detail and shows in color some other effects obtainable. Please address our branch office nearest you.



NATIONAL LEAD COMPANY
 New York, 111 Broadway • Buffalo, 116 Oak Street •
 Chicago, 500 West 18th Street • Cincinnati, 659
 Freeman Avenue • Cleveland, 420 West Superior Ave-
 nue • St. Louis, 722 Chestnut Street • San Francisco,
 325 Montgomery Street • Boston, National-Boston
 Lead Co., 800 Albany Street • Pittsburgh, National
 Lead & Oil Co. of Pa., 316 Fourth Avenue • Phila-
 delphia, John T. Lewis & Bros. Co., Widener Bldg.

DUTCH BOY WHITE-LEAD

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