

NAPA

®

Fall 1988 Headlamp & Miniature Bulb Promotion

FOR

NAPA AUTO PARTS stores

**Special
Pricing**

**on Automotive Headlamps
and High Volume
Miniature Bulbs.**

Maximize Your Sell-Thru Opportunities

The Installing Dealer Market Opportunity

- **Halogen Headlamp
Installation Incentive**
- **"SECRET CUSTOMER" contest**
WIN \$50

The D-I-Y Consumer Market

- **Advertising**
- **Display Contest**
234 Cash Prizes



**Contact Your Multi-Line Sales Rep
For Complete Fall Promotion Details**