

PLAINTIFF'S
EXHIBIT

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CON-7

Congoleum Industries, Inc.

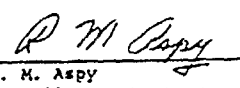
225 Exchange Drive
Rutherford, N. J. 07070 12011 8811-002

July 14, 1975

TO: DISTRIBUTOR SALESMEN OF CONGOLEUM RESILIENT FLOORING

SUBJECT: SUPPLEMENTAL INFORMATION TO "HOW TO INSTALL
CONGOLEUM CUSHIONED VINYL" #R124

The attached bulletin is being sent to all registered Custom Showcase and Showcase Retailers in your territory. It is self explanatory. This information is quite important to retailers and more particularly to installers. Additional copies of the bulletin are available to you through your Distributor Sales Manager for use with other retailers and installers.


R. M. Aspy
Installation Manager

RMA/pn

Attachment
Congoleum Distributor Management
cc: Congoleum Field Sales Force
Marketing Staff