

...discovered by the Army is helping thousands of people to remember important numbers, names and facts. It's called reinforced learning" and it will work for you

By ART WHITMAN

A new miracle in education opens wide worlds of knowledge for all of us. The system is called Reinforced Learning, and it helps solve one of our oldest and toughest problems - how to memorize the many facts necessary to our lives in these complex times.

Reinforced Learning stems from a principle basic to all learning: A response to a stimulus that is reinforced will be strengthened and retained. This means, simply, that if you guess the answer to a question and discover you guessed true is true, you will remember it more readily.

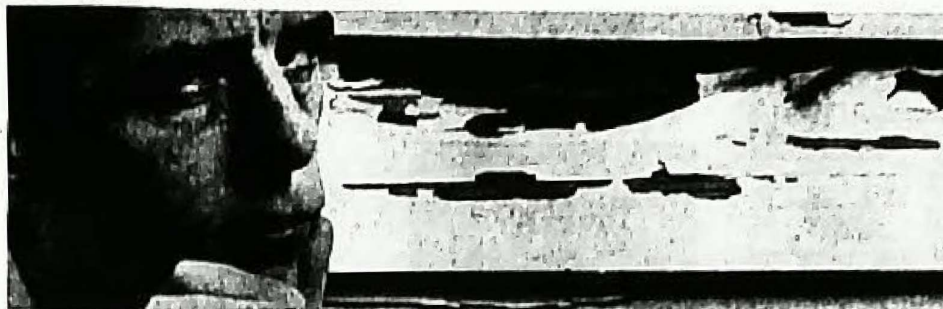
Reinforced Learning is the basis of the Army's new system of training, which has developed many powerful memory courses for the Armed Forces and industry.

"Look at a child learning to talk," Raskin explains. "Completely unaware that he is memorizing anything, he hears a word and tries to say it. If no one understands him, he forgets whatever sound he has made and tries another. If he says it correctly, this

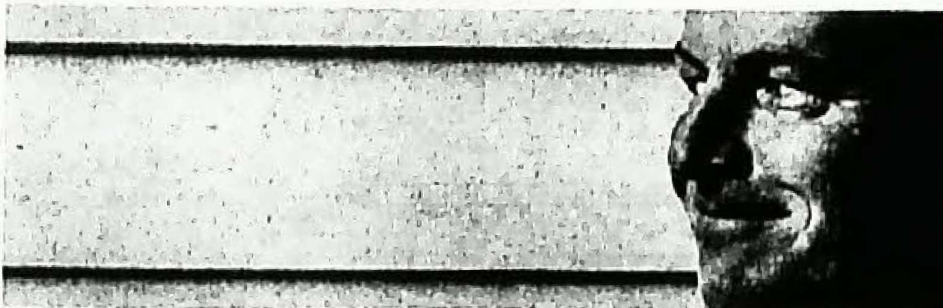
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Los Angeles Times
5-21-1961

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