

Red Top Plaster now sets new quality standard

ELIMINATES GREATEST CAUSE OF PLASTER COMPLAINTS

NO one but the man who has handled a trowel or worked at the mixing box can fully appreciate the change that has been made in plaster by the new improvements in Red Top Wall Plaster.

These improvements put an end to the greatest cause of plaster complaints—wide variation in setting time, slow set and quick set. Regardless of the amount of sand used, whether fine sand or coarse sand, or even accelerating sand this new Red Top sets in regular time. It even holds its uniform setting time against dirty water, and most of the accelerating effect of set-up gypsum in the mixing box or mixing water.

Red Top is more than ever a plasterer's plaster because it does the things the plasterer wants it to do.

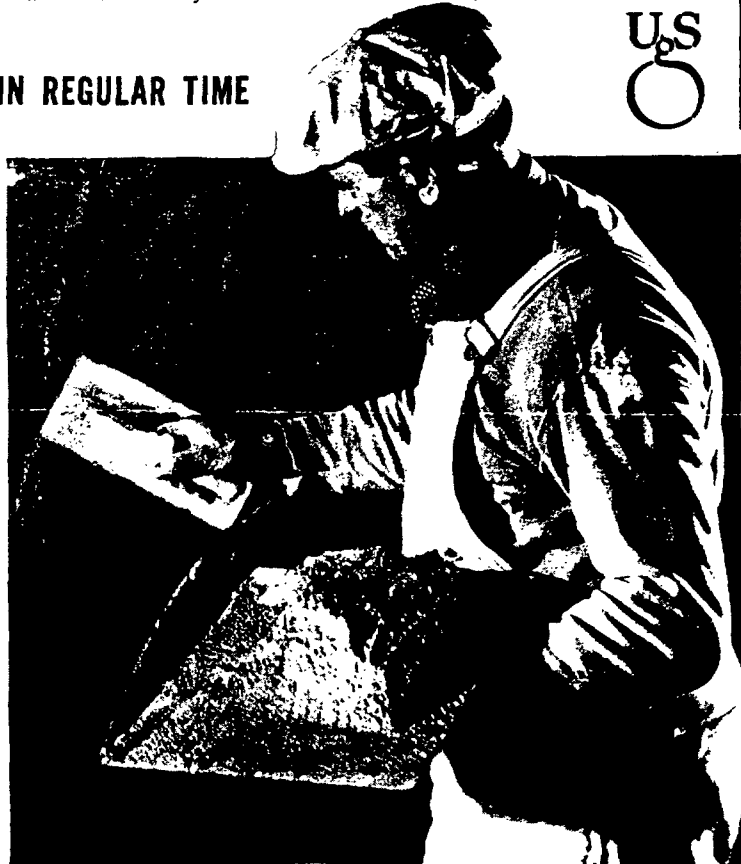
Just imagine a plaster that can be sanded one to one for scratch coat over metal lath and then in the next batch sanded three to one for brown coat without a change in the setting time! With old type plaster the difference would be hours, with Red Top the difference now is ordinarily only a matter of minutes.

Imagine a plaster that can be used with varying amounts of sand as required in standard specifications for scratch coat over different bases, metal lath, Rocklath, insulating lath, wood lath, brick, gypsum tile and clay tile, without any appreciable change in setting time! Red Top Plaster now eliminates the differences in setting time caused by these different bases.

RED TOP PLASTER SETS IN REGULAR TIME

1. With little sand or much sand.
2. With clean sand or dirty sand.
3. With fine sand or coarse sand.
4. With clean water or dirty water.
5. It sets from the lath out, instead of from the surface in, as old plasters set. This gives you more time to straighten, darby, trowel and float the surface.
6. It sets evenly, not in spots, and once it starts, sets quickly.
7. It even holds against most of the accelerating action caused by dirty tools and set up gypsum in the mixing water and mixing box.
8. It eliminates dryouts and differences in setting time caused by hot and cold weather.
9. It keeps its plasticity and working qualities in the standard USG bag for one year.
10. It is the nearest approach to a trouble-proof plaster yet produced.

Manufactured under U. S. Patents
1,683,539 and 1,989,641.



UNITED STATES GYPSUM COMPANY



Improvements in RED TOP PLASTER cross out half of plaster "don'ts"

MORE than ever Red Top plaster is a plasterer's plaster. It is so vastly improved that the hazard of change in setting time has been taken out of it. Announced as the greatest improvement ever made in plaster, this change has knocked out over half of the precautions formerly necessary with plaster.

Here is the old list of plaster "don'ts" just as they have been published for years. They are copied from the USG Red Book of Building Materials. Read them and then compare them with the new list at the right. The difference is the difference between Red Top as it is made today and old-type plasters.

The Old List of "Don'ts"

1. Keep moisture away from plaster before mixing.
2. Have lath conditions right.
3. Keep set-up plaster out of mix.
4. Mix material as needed.
5. Sweat outs.
6. Over sanding.
7. Use only clean water.
8. Look to your sand.
9. Caution for mechanical mixers.
10. Keep plastered walls from drying out.
11. Screen openings.
12. Slow Set.
13. Quick Set.
14. Short working plaster.
15. Dirty sand.
16. Too fine—Too coarse—sand.

The New Revised List of "Don'ts"

1. Keep moisture away from plaster before mixing.
2. Have lath conditions right.
3. Keep set-up plaster out of mix.
4. Mix material as needed.
5. Sweat outs.
6. Over sanding.

**Red Top Plaster
is Guaranteed**

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