DICTATE IN SEQUENCE:
1. HEADING INFORMATION
2. NAMES OF ADDRESSEES
3. NAMES OF CARBONEES
4. IMMEDIATE ACTION NEEDED
5. REPORT ON CALL

REPORT CAPTIONS:
1. OBJECTIVE
2. PERSONS CONTACTED
3. RESULTS
4. ACTION REQUIRED

CUSTOMER NAME					DATE TYPED
Benson Chemical Corporation					4/12/71
CITY AND STATE				DATE RECEIVED	DATE TYPED
Seattle, Washington				4/9/71	4/12/71
CUSTOMER MAILING LIST CHANGES – SERVICE CENTER USE ONLY					
NAME AND TITLE	PUT ON	TAKE OFF	MP	MAG.	CATEGORY CODES
REGION	SERVICE CENTER		SALESMAN		
St. Louis	Seattle		A. W. Hempelmann/fs		

TO R. F. Sellew
St. Louis

CC F. T. Nemits/C. R. Groninger - St. Louis

Interviewed W. Ronald Benson.

TRICRESYL PHOSPHATE: Ron Benson confirmed today that Bardahl Mfg. Company have switched their automatic transmission seal swelling additive from Aroclor 1232 to Lubrizol LB-725 at a cost of about $1.30 a gallon. This, compared to the cost of Aroclor 1232 and Tricresyl Phosphate, will result in a substantial saving for Bardahl and completely eliminate Monsanto's opportunity to do business with either Benson or Bardahl for our products. Benson appreciated Roger Sellew's effort and agrees that LB-725 is probably an alkyl or dialkyl sulfide and the fact that Lubrizol has presented Bardahl with technical use information to back up their product has also influenced Bardahl on this change rather than go back to TCP. Benson did comment that he felt for any reason LB-725 proved unsatisfactory, we would have another opportunity to perform.

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